

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(t)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 9, 1979

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	30.1	22,970
1	THREE'S COMPANY	30.1	22,970
3	ALICE	28.5	21,750
4	ONE DAY AT A TIME	28.0	21,360
5	JEFFERSONS	27.1	20,680
6	TAXI	26.7	20,370
7	M*A*S*H	26.3	20,070
8	LITTLE HOUSE-PRAIRIE#	26.1	19,910
9	ARCHIE BUNKER'S PLACE	25.4	19,380
10	HALLMARK HALL OF FAME(S)	25.2	19,230
11	EIGHT IS ENOUGH#	25.0	19,080
11	WKRP IN CINCINNATI	25.0	19,080
13	WBC WELTERWEIGHT CHAMP.(S)	24.4	18,620
14	DALLAS#	24.2	18,460
15	J. DENVER & MUPPETS XMAS(S)	23.2	17,700
16	HAPPY DAYS	22.6	17,240
16	MY OLD MAN(S)	22.6	17,240
18	ANGIE	22.5	17,170
18	LITTLE RASCALS CHRISTMAS(S)	22.5	17,170
18	SOAP#	22.5	17,170

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ONE DAY AT A TIME	21.0	43,360
2	60 MINUTES	20.8	43,080
3	ALICE	20.5	42,450
4	THREE'S COMPANY	20.4	42,140
5	LITTLE RASCALS CHRISTMAS(S)	19.0	39,310
6	JEFFERSONS	18.9	39,160
7	M*A*S*H	18.8	38,940
8	BEAR'S CHRISTMAS TREE(S)	18.8	38,880
9	EIGHT IS ENOUGH#	18.8	38,790
10	LITTLE HOUSE-PRAIRIE#	18.5	38,350
11	MORK & MINDY	18.5	38,320
12	ARCHIE BUNKER'S PLACE	18.5	38,310
13	RUDOLPH-RED-NOSE REINDEER(S)	18.5	38,210
14	TAXI	17.4	35,960
15	WKRP IN CINCINNATI	17.1	35,280
16	J. DENVER & MUPPETS XMAS(S)	16.6	34,430
17	HAPPY DAYS	16.3	33,680
18	HALLMARK HALL OF FAME(S)	16.2	33,480
19	DUKES OF HAZZARD#	16.2	33,440
20	MY OLD MAN(S)	15.8	32,680
21	WBC WELTERWEIGHT CHAMP.(S)	15.6	32,320
22	CHIPS	15.5	32,110

WOMEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ALICE	24.7	19,770
2	JEFFERSONS	24.3	19,480
3	ONE DAY AT A TIME	24.2	19,370
4	60 MINUTES	23.9	19,180
5	LITTLE HOUSE-PRAIRIE#	23.3	18,650
6	THREE'S COMPANY	22.8	18,280
7	ARCHIE BUNKER'S PLACE	21.7	17,370
8	DALLAS#	21.4	17,170
9	HALLMARK HALL OF FAME(S)	21.2	17,030
10	M*A*S*H	20.7	16,600
11	TAXI	20.1	16,130
12	WKRP IN CINCINNATI	19.7	15,820
13	EIGHT IS ENOUGH#	19.2	15,410
14	LOU GRANT	18.1	14,540
15	TRAPPER JOHN, M.D.	18.1	14,530
16	ANGIE	17.8	14,240
16	QUINCY, M.E.#	17.8	14,240

MEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	26.2	18,900
2	WBC WELTERWEIGHT CHAMP.(S)	26.1	18,780
3	ABC NFL FOOTBALL SPECIAL(S)	20.6	14,870
4	ALICE	20.4	14,740
5	ONE DAY AT A TIME	20.3	14,640
6	ARCHIE BUNKER'S PLACE	19.8	14,290
7	CBS NFL FOOTBALL GAME 2#	19.7	14,190
8	NFL FOOTBALL GAME 2-NBC#	19.6	14,160
9	JEFFERSONS	18.9	13,590
10	ABC SUNDAY NIGHT MOVIE	18.0	13,000
11	NFL MONDAY NIGHT FOOTBALL	17.4	12,520
12	UNBROKEN CIRCLE(S)	17.1	12,340
13	THREE'S COMPANY	16.8	12,120
14	TAXI	16.6	11,980
15	M*A*S*H	16.4	11,830
16	CBS NFL FOOTBALL GAME-SAT(S)	16.3	11,770
17	REAL PEOPLE	15.5	11,180
18	CBS TUESDAY NIGHT MOVIES#	15.3	11,040
19	MORK & MINDY	15.1	10,890

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 9, 1979

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	THREE'S COMPANY	24.1	12,010
2	TAXI	21.4	10,690
3	M*A*S*H	21.1	10,530
4	QUINCY, M.E.#	20.5	10,220
5	WKRP IN CINCINNATI	20.4	10,200
6	JEFFERSONS	20.1	10,040
7	ONE DAY AT A TIME	20.0	9,960
8	EIGHT IS ENOUGH#	19.8	9,870
9	DALLAS#	19.7	9,820
10	ALICE	19.6	9,770
11	HALLMARK HALL OF FAME(S)	19.5	9,710
12	ANGIE	19.3	9,630
13	LITTLE HOUSE-PRAIRIE#	18.8	9,390
14	LOU GRANT	18.7	9,340
15	60 MINUTES	18.5	9,230
16	J. DENVER & MUPPETS XMAS(S)	18.0	9,000
17	HAPPY DAYS	17.9	8,940

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	ALICE	34.0	8,280
2	LITTLE HOUSE-PRAIRIE#	33.1	8,060
3	60 MINUTES	33.0	8,030
4	JEFFERSONS	32.2	7,830
5	ARCHIE BUNKER'S PLACE	31.5	7,660
5	ONE DAY AT A TIME	31.5	7,660
7	TRIBUTE-INGRID BERGMAN(S)	26.4	6,420
8	DALLAS#	24.8	6,020
9	BING CROSBY CHRISTMAS(S)	24.3	5,920
10	WALTONS#	24.0	5,840
11	HALLMARK HALL OF FAME(S)	23.8	5,780
12	JOHNNY CASH CHRISTMAS SP.(S)	23.4	5,690
13	TRAPPER JOHN, M.D.	23.1	5,610
14	CHRISTMAS FOR BOOMER(S)	22.3	5,430
15	LOVE BOAT	21.4	5,210
16	CBS EVENING NEWS-CRONKITE	20.8	5,070
17	PAT BOONE AND FAMILY XMAS(S)	20.4	4,950
18	NBC NIGHTLY NEWS	20.1	4,880
19	M*A*S*H	20.0	4,860
20	REAL PEOPLE	19.5	4,740
21	THREE'S COMPANY	19.2	4,680

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	WBC WELTERWEIGHT CHAMP.(S)	25.2	11,970
2	60 MINUTES	22.0	10,440
3	ABC SUNDAY NIGHT MOVIE	21.5	10,220
4	ABC NFL FOOTBALL SPECIAL(S)	21.0	9,970
5	MORK & MINDY	19.2	9,110
6	NFL FOOTBALL GAME 2-NBC#	18.7	8,900
7	CBS NFL FOOTBALL GAME 2#	18.1	8,590
8	ONE DAY AT A TIME	18.1	8,570
9	NFL MONDAY NIGHT FOOTBALL	17.5	8,330
10	ALICE	17.4	8,280
11	JEFFERSONS	16.6	7,890
12	TAXI	16.4	7,790
13	UNBROKEN CIRCLE(S)	16.3	7,760
14	THREE'S COMPANY	15.9	7,560
15	DUKES OF HAZZARD#	15.8	7,520
16	CBS TUESDAY NIGHT MOVIES#	15.6	7,420
17	ARCHIE BUNKER'S PLACE	15.6	7,410
18	20/20#	15.1	7,190

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	35.3	6,740
2	ARCHIE BUNKER'S PLACE	30.3	5,790
3	ALICE	28.1	5,380
4	WBC WELTERWEIGHT CHAMP.(S)	26.8	5,130
5	ONE DAY AT A TIME	26.6	5,080
6	JEFFERSONS	24.9	4,760
7	CBS NFL FOOTBALL GAME-SAT(S)	24.0	4,590
8	LITTLE HOUSE-PRAIRIE#	22.9	4,380
9	NFL FOOTBALL GAME 2-NBC#	22.7	4,340
10	CBS NFL FOOTBALL GAME 2#	22.1	4,220
11	BENSON	20.6	3,930
12	ABC NFL FOOTBALL SPECIAL(S)	20.5	3,920
12	REAL PEOPLE	20.5	3,920
14	CBS EVENING NEWS-CRONKITE	19.9	3,800
14	TRAPPER JOHN, M.D.	19.9	3,800
16	THREE'S COMPANY	19.7	3,760
17	NFL FOOTBALL GAME-NBC-SAT(S)	19.5	3,720
18	PAT BOONE AND FAMILY XMAS(S)	19.4	3,710
19	NBC NIGHTLY NEWS	19.4	3,700
20	BARNEY MILLER#	19.2	3,670
20	TRIBUTE-INGRID BERGMAN(S)	19.2	3,670

PROGRAM NAME										I/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK # DAY		START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
										TOTAL	18-34			WOMEN 18-25-54			55-64	55+	TOTAL	18-34	MEN 18-25-54			55-64	55+	TOTAL FEM.	TOTAL 6-11						
EVENING CONT'D																																	
B.J. AND THE BEAR						10	197	195	A	16.0	26	1221	1879	544	226	628	203	372	336	105	207	632	192	369	350	128	190	199	51^	420	300		
SAT. 9.00P 60 NBC A						96	95	B	17.4	30	1328	2120	677	280	757	260	460	396	112	238	723	242	443	396	119	214	246	75^	394	294			
9.00 - 9.30								A	16.1	26	1228	1886	554	230	632	198	372	339	104	213	628	193	361	335	130	196	196	51^	430	303			
9.30 - 10.00								A	15.8	26	1206	1880	534	221	624	205	370	335	105	201	639	191	377	361	128	188	206	55^	411	293			
BARBARA WALTERS SPECIAL(S)							192		A	19.5	32	1488	1662	796	316	829	256	482	458	125^	276	636	208	337	330	102^	241	119^	42^	78^	61^		
2 WED. 10.00P 60 ABC CC							98		A	20.4	33	1557	1676	780	311	816	255	481	456	117^	266	641	212	344	342	104^	237	131^	56^	88^	63^		
10.00 - 10.30								A	18.6	31	1419	1636	807	319	838	256	478	459	130^	285	627	202	329	314	99^	245	106^	28^	65^	58^			
10.30 - 11.00								A	17.7	29	1351	1517	742	279	802	230	403	364	168^	329	575	186	321	298	100^	199	56^	28^	84^	42^			
BARNABY JONES						8	166		B	18.1	31	1381	1571	784	287	861	234	421	393	154	364	564	151	259	248	119	251	96	52	50	37		
1 THU. 10.00P 60 CBS PD							93		A	17.4	28	1328	1514	726	275	782	216	381	348	173^	331	580	186	327	297	103^	200	56^	28^	96^	43^		
10.00 - 10.30								A	18.0	31	1373	1511	754	281	819	243	423	379	163^	323	567	186	315	295	98^	198	53^	26^	72^	40^			
10.30 - 11.00								A	22.2	34	1694	1682	631	317	714	302	464	420	83^	183	613	259	358	314	74^	217	202	90^	153	114^			
BARNEY MILLER						9	186		B	21.5	35	1640	1813	705	295	785	335	511	431	104	214	604	259	388	343	87	176	209	111	215	155		
2 THU. 9.00P 30 ABC CS							97		A	21.8	33	1663	2338	744	296	793	335	517	437	103^	229	564	243	428	374	70^	117^	222	89^	759	425		
BEAR'S CHRISTMAS TREE(S)							215		A	20.2	31	1541	1829	679	282	736	278	443	409	123	235	664	238	346	349	95	256	190	88	239	182		
2 MON. 8.00P 30 NBC EA							99		B	20.7	33	1579	1922	709	287	791	307	507	439	113	224	602	235	377	346	81	175	228	122	301	213		
BENSON						11	184	192	A	20.2	31	1541	1829	679	282	736	278	443	409	123	235	664	238	346	349	95	256	190	88	239	182		
1 THU. 8.00P 30 ABC CS							96	98	B	20.7	33	1579	1922	709	287	791	307	507	439	113	224	602	235	377	346	81	175	228	122	301	213		
2 THU. 8.30P 30																																	
BEST-SATURDAY NIGHT LIVE						5	193	192	A	14.0	23	1068	1609	602	301	703	387	508	415	71^	131	623	364	489	396	51^	103^	245	99^	38^	37^		
1 WED. 10.38P 52 NBC GV						98	95	B	15.3	26	1167	1701	620	293	718	365	539	447	70	128	644	372	517	427	55	90	249	113	90	81			
2 WED. 10.00P 60								A	12.0	19	916	1730	572	321	715	355	493	410	80^	149^	647	308	468	415	57^	158^	317	142^	51^	43^			
10.00 - 10.30								A	14.4	24	1099	1625	581	275	676	380	488	406	63^	120	627	375	492	406	56^	98^	269	114	53^	52^			
10.30 - 11.00								A	15.5	27	1183	1445	642	320	723	415	542	422	78^	135^	576	377	485	350	39^	67^	146^	38^	LT	LT			
11.00 - 11.30								A	17.2	25	1312	2018	777	298	868	303	523	467	127	284	632	216	363	303	119	224	188	97	330	215			
BIG EVENT						11	206	206	B	19.7	29	1503	2056	739	284	818	318	514	465	115	230	763	307	498	430	113	205	206	81	269	187		
2 SUN. 7.26P 180								A	14.8	22	1129	1972	829	264	949	331	560	432	112^	369	581	213^	286	193^	103^	282	162^	97^	280	179^			
7.00 - 7.30								A	14.5	21	1106	1937	747	263	854	304	512	446	118	280	651	240	364	277	118	244	171	72^	261	176			
7.30 - 8.00								A	16.6	24	1267	2030	748	273	846	296	507	455	130	282	663	247	391	300	122	229	174	84^	347	217			
8.00 - 8.30								A	18.6	26	1419	2087	751	277	837	284	487	436	127	298	628	209	371	309	117	219	230	117	392	246			
8.30 - 9.00								A	19.3	27	1473	2038	796	327	878	305	544	497	120	267	613	201	350	312	118	208	199	109	348	226			
9.00 - 9.30								A	18.9	27	1442	2032	800	341	884	311	551	504	132	266	624	214	368	321	122	209	195	112	329	229			
9.30 - 10.00								A	16.4	25	1251	1900	792	321	858	302	503	479	139^	262	616	158^	344	348	124^	213	153^	73^	273	197			
10.00 - 10.30								A	15.9	24	1213	1796	908	289	1018	244	428	422	131^	488	555	140^	203	216	152^	280	98^	83^	125^	79^			
BING CROSBY CHRISTMAS(S)						204			A	15.7	24	1198	1848	905	292	1025	245	427	422	129^	489	551	143^	196^	212	155^	281	132^	108^	140^	81^		
2 THU. 9.00P 60 NBC PS							98		A	16.2	24	1236	1727	899	281	1000	240	423	421	130^	482	555	135^	208	212	148^	280	64^	59^	108^	74^		
9.00 - 9.30								A	17.7	27	1351	2252	682	294	714	349	536	437	72^	149^	662	372	504	439	43^	88^	372	86^	504	346			
9.30 - 10.00								B	17.3	28	1320	2185	597	248	660	328	496	417	57	120	725	365	557	483	59	109	326	94	474	360			
BUCK ROGERS-25TH CENTURY						10	177		A	15.9	24	1213	2218	658	273	681	326	501	397	65^	158^	632	364	483	408	40^	89^	391	87^	514	354		
1 THU. 8.00P 60 NBC SF							95		A	19.5	29	1488	2276	701	311	739	368	564	472	75^	138^	685	378	521	464	45^	86^	356	85^	496	341		
8.00 - 8.30								A	16.8	27	1282	2198	662	193	721	352	506	376	105^	193	455	202	317	308	33^	94^	231	130^	791	393			
8.30 - 9.00																																	
BUGS BUNNY-LOONEY XMAS(S)						179			A	16.8	27	1282	2198	662	193	721	352	506	376	105^	193	455	202	317	308	33^	94^	231	130^	791	393		
1 TUE. 8.00P 30 CBS EA							98																										

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST DEC. 1979 REPORT

PROGRAM NAME						T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION																			
WK #	DAY	START TIME	DUR	NET	TYPE	PROG	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. SHARE %	(0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11					
															TOTAL	18- 34	18- 49	25- 54	55- 64	55+	TOTAL	18- 34	18- 49	25- 54	55- 64	55+					
EVENING CONT'D																															
CALIFORNIA FEVER						8	140		A	9.1	14	694	1906	574	192^	574	170^	324^	352	157^	191^	560	184^	379	282^	134^	134^	359	170^	413	348
2 TUE.							84		B	12.9	20	984	1965	645	281	737	275	466	369	108	236	511	185	336	291	74	137	348	185	369	275
8.00 - 8.30									A	8.9	14	679	1857	550	206^	550	149^	307^	335^	159^	193^	540	146^	339^	269^	158^	158^	333^	199^	434	352^
8.30 - 9.00									A	9.4	14	717	1954	598	179^	598	192^	340	372	152^	189^	579	227^	422	295^	106^	106^	391	135^	386	345
CARTER FOR PRESIDENT(S)							152		A	9.7	15	740	1805	602	198^	634	148^	258^	316^	163^	291^	495	150^	249^	229^	143^	190^	386	150^	290^	241^
2 TUE.							91																								
CBS EVENING NEWS-CRONKITE						50	193	195	A	16.7	28	1274	1624	687	195	749	158	288	304	159	398	664	154	297	325	138	299	106	44^	105	63
M-F							99	99	B	15.0	27	1145	1612	702	213	774	155	290	314	161	413	635	140	274	296	131	299	91	39	112	69
CBS EVENING NEWS-DEAN						5	155		A	9.7	17	740	1407	668	237^	709	147^	318^	304^	186^	341	581	79^	234^	294^	98^	275^	44^	12^	73^	25^
2 SUN.							86		B	9.3	16	710	1611	676	200	744	151	322	327	158	364	664	174	344	324	113	256	89	49	114	64
CBS SAT. NEWS-SCHIEFFER						10	135	140	A	13.6	26	1038	1607	766	247	828	156	357	334	124	439	594	99^	239	279	122	291	52^	23^	133	117^
SAT.							83	84	B	10.8	22	824	1606	723	249	797	175	349	331	139	398	602	125	259	289	122	281	85	50	122	80
CBS SATURDAY NIGHT MOVIE						1	165		A	13.6	23	1038	1770	825	273	873	343	595	578	119^	231^	618	230^	425	400	64^	142^	92^	36^	187^	111^
2 SAT.							94		B	13.6	23	1038	1770	825	273	873	343	595	578	119	231	618	230	425	400	64	142	92	36	187	111
9.00 - 9.30									A	14.4	24	1099	1956	876	292	910	315	601	581	119^	256	626	242	451	434	57^	114^	151^	90^	269	123^
9.30 - 10.00									A	13.6	23	1038	1825	875	293	907	347	630	626	110^	232^	606	210^	427	414	57^	121^	114^	46^	198^	124^
10.00 - 10.30									A	13.4	24	1022	1639	787	255	838	340	571	559	124^	221^	593	204^	378	355	71^	166^	48^	LT	160^	121^
10.30 - 11.00									A	13.1	23	1000	1612	746	247	816	370	568	534	116^	206^	637	256	435	390	65^	165^	50^	LT	109^	74^
CBS TUESDAY NIGHT MOVIES						8	181		A	19.1	31	1457	1875	739	251	807	306	531	485	109^	233	757	253	508	502	101^	163^	195	75^	116^	50^
1 TUE.							98		B	18.2	30	1389	1786	782	321	868	322	536	479	123	257	620	231	406	375	87	153	184	104	114	83
9.00 - 9.30									A	17.6	27	1343	1941	729	223	827	326	545	481	113^	241	726	220	476	511	105^	153^	231	86^	157^	52^
9.30 - 10.00									A	18.9	30	1442	1899	734	244	826	338	550	484	102^	230	750	226	484	502	108^	171	208	75^	115^	56^
10.00 - 10.30									A	19.9	34	1518	1839	752	275	795	289	522	493	116^	232	771	280	537	507	92^	157^	171	72^	102^	55^
10.30 - 11.00									A	19.9	35	1518	1828	735	258	777	270	506	482	108^	231	780	280	534	499	104^	168	176	74^	95^	43^
CHARLIE'S ANGELS						11	201	199	A	21.3	32	1625	1800	728	289	806	324	495	398	106	239	619	239	367	322	99	198	192	134	183	138
1 WED.							99	99	B	23.7	37	1808	1849	719	293	811	329	505	425	118	240	604	240	362	303	102	188	214	132	220	160
2 WED.																															
9.00 - 9.30									A	19.3	30	1473	1771	727	284	773	281	437	375	135^	267	567	209	313	299	105^	206	191	132^	240	164
9.30 - 10.00									A	21.5	32	1640	1842	742	281	816	326	503	410	109	236	630	247	367	322	105	208	203	133	193	151
10.00 - 10.30									A	23.0	33	1755	1741	702	303	808	348	526	388	87^	221	634	251	402	331	83^	176	178	138	121^	104^
CHIPS						12	207	202	A	22.4	38	1709	1879	623	251	699	218	387	363	105	250	631	197	355	344	124	208	179	46^	370	257
SAT.							98	95	B	21.7	39	1656	2109	734	290	833	295	495	433	107	268	656	226	388	354	103	207	220	98	400	269
8.00 - 8.30									A	21.6	37	1648	1866	634	247	711	218	388	363	112	260	633	200	359	342	121	207	170	38^	352	236
8.30 - 9.00									A	23.2	38	1770	1886	612	253	685	215	383	359	99	241	628	196	354	347	123	206	187	53^	386	275
CHRISTMAS FOR BOOMER(S)							187		A	16.8	26	1282	1978	808	250	949	245	445	402	156^	425	530	116^	233	226	154^	253	203	169^	296	203
2 THU.							97																								
8.00 - 8.30									A	16.4	26	1251	1955	805	257	950	262	460	397	146^	414	536	114^	237	225	153^	258	180^	149^	289	193
8.30 - 9.00									A	17.2	26	1312	1992	808	241	944	229	430	409	163^	432	526	121^	233	225	153^	247	220	186	302	213
DALLAS						11	182		A	24.2	39	1846	1724	854	258	929	336	531	478	114^	326	550	255	384	319	62^	130^	96^	63^	149	110^
1 FRI.							98		B	23.9	41	1824	1800	830	279	912	334	532	468	138	309	565	196	345	316	92	175	129	71	194	149
10.00 - 10.30									A	24.1	39	1839	1749	856	245	927	328	529	474	112^	328	551	261	383	315	61^	131^	93^	56^	178	129^
10.30 - 11.00									A	24.3	39	1854	1693	852	271	931	345	535	481	113^	322	547	247	383	323	61^	129^	97^	67^	118^	93^
DIFFERENT STROKES						5	204	199	A	20.2	30	1541	1703	698	243	724	230	431	404	109	235	612	271	421	376	84	152	211	84	156	120
1 WED.							98	97	B	19.3	30	1473	1753	715	251	757	229	436	403	112	256	617	249	402	365	103	175	204	85	175	133
CONT'D																															

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PROGRAM NAME					T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																							
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)								
														TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL FEM.	TOTAL 6-11							
EVENING CONT'D																																		
DIFF'RENT STROKES-CONT'D																																		
2 WED. 9.00P 30																																		
9.00 - 9.30												A	20.2	31	1541	1670	636	191	649	122^	354	357	105^	262	566	153^	349	367	92^	176	237	86^	218	167
9.30 - 10.00												A	19.2	28	1465	1764	778	286	788	254	453	439	126^	263	656	314	445	371	90^	181	193	82^	127^	93^
10.00 - 10.30												A	20.7	30	1579	1722	719	257	760	293	483	422	107^	212	624	334	462	387	76^	123^	196	81^	142^	115^
DUKES OF HAZZARD 11 172												A	21.9	34	1671	2001	730	218	762	248	456	394	92^	260	646	246	450	390	80^	150	201	83^	392	270
1 FRI. 9.00P 60 CBS CS 96												B	21.4	36	1633	2116	696	241	768	275	468	411	118	247	633	208	396	366	110	184	216	89	499	338
9.00 - 9.30												A	21.2	33	1618	2015	720	221	752	246	439	379	105^	268	653	252	463	386	85^	152	212	89^	398	267
9.30 - 10.00												A	22.7	35	1732	1971	736	214	767	249	469	402	83^	254	635	237	436	390	75^	146	187	75^	382	268
EIGHT IS ENOUGH 10 201												A	25.0	38	1908	2033	702	206	808	379	517	397	49^	228	527	269	362	283	59^	120^	233	181	465	323
1 WED. 8.00P 60 ABC CS 99												B	24.4	39	1862	1965	736	273	835	336	514	418	108	260	505	203	315	259	75	153	246	160	379	257
8.00 - 8.30												A	23.5	37	1793	2050	698	212	806	379	521	396	49^	226	531	270	365	275	55^	119^	236	185	477	317
8.30 - 9.00												A	26.5	40	2022	2015	703	199	808	379	514	393	52^	232	522	264	359	288	61^	123	232	178	453	328
EISCHIED 8 180 202												A	12.3	20	938	1704	737	342	820	280	477	438	119^	259	692	203	375	371	84^	241	123^	43^	69^	54^
FRI. 10.00P 60 NBC OP 95 98												B	13.4	23	1022	1764	730	281	824	254	443	426	134	298	687	202	389	378	109	231	118	43	135	93
10.00 - 10.30												A	12.3	20	938	1711	744	343	825	286	479	429	122^	266	689	205	380	369	77^	236	127^	45^	70^	51^
10.30 - 11.00												A	12.4	21	946	1670	723	335	805	271	471	439	117^	249	687	197	364	370	91^	242	112^	37^	66^	55^
FANTASY ISLAND 8 191 189												A	20.8	37	1587	1889	761	328	844	304	513	478	95	242	636	243	402	342	87	196	194	118	215	181
SAT. 10.00P 60 ABC A 98 96												B	19.7	36	1503	1813	753	305	847	325	515	461	105	252	583	228	373	323	78	172	180	111	203	164
10.00 - 10.30												A	20.4	36	1557	1871	748	325	828	299	499	464	99	243	623	240	393	335	86	191	194	117	226	192
10.30 - 11.00												A	21.3	38	1625	1891	766	328	851	304	522	487	91	241	643	244	407	346	87	198	193	120	204	170
FAT ALBERT CHRISTMAS SPEC(S) 181												A	17.2	26	1312	2323	670	190	708	346	501	367	93^	188	439	207	302	255	49^	109^	326	175^	850	418
1 TUE. 8.30P 30 CBS EA 98																																		
FROSTY THE SNOWMAN(S) 177												A	15.2	26	1160	2172	706	256	734	273	521	452	61^	163^	511	218	413	269	39^	98^	200^	142^	727	410
2 SAT. 8.00P 30 CBS EA 98																																		
FROSTY WINTER WONDERLAND(S) 192												A	16.7	29	1274	2319	652	176^	731	316	453	387	81^	202	464	200	293	266	56^	130^	294	167^	830	514
2 FRI. 8.00P 30 ABC EA 97																																		
HALLMARK HALL OF FAME(S) 187												A	25.2	40	1923	1741	823	274	884	286	505	500	143	299	558	148	312	336	92^	166	138	44^	161	132
2 WED. 9.00P 120 CBS GD 99																																		
9.00 - 9.30												A	22.8	35	1740	1811	782	245	864	277	460	455	143	324	527	136^	272	316	89^	174	154	62^	266	195
9.30 - 10.00												A	25.3	38	1930	1735	808	258	860	276	480	482	139	295	534	135	285	330	95^	159	152	51^	189	157
10.00 - 10.30												A	26.5	42	2022	1707	861	304	916	305	553	536	140	287	567	154	333	343	86^	156	119	30^	105^	95^
10.30 - 11.00												A	26.2	44	1999	1715	841	283	897	283	518	513	153	302	594	168	348	350	96^	170	122	33^	102^	92^
HAPPY DAYS 12 207 205												A	22.6	36	1724	1954	699	313	781	355	520	439	90	203	535	221	350	301	78	154	228	116	410	277
TUE. 8.00P 30 ABC CS 99 99												B	22.2	36	1694	1928	688	283	771	332	499	412	97	218	540	247	361	291	75	148	220	118	397	260
HART TO HART 6 201 183												A	20.9	37	1595	1621	729	308	809	368	538	462	110	204	579	265	391	334	78	159	154	80	79	69^
TUE. 10.00P 60 ABC PD 99 96												B	20.8	36	1587	1615	733	311	822	365	549	480	98	207	569	256	365	336	82	160	147	72	77	61
10.00 - 10.30												A	21.5	37	1640	1637	727	309	805	368	535	464	111	204	576	257	383	329	80	163	171	89	85	75^
10.30 - 11.00												A	20.4	37	1557	1589	724	304	804	364	534	459	105	200	575	269	394	335	75^	152	137	70^	73^	61^
HAWAII FIVE-O 7 148												A	15.3	23	1167	1536	713	186^	775	174^	311	288	140^	394	548	129^	252	255	94^	244	69^	40^	144^	66^
1 THU. 9.00P 60 CBS OP 89												B	16.3	26	1244	1648	741	263	822	199	354	353	153	377	647	160	299	282	138	282	91	32	88	49
9.00 - 9.30												A	15.1	23	1152	1524	715	185^	777	166^	309	287	146^	399	543	125^	255	256	92^	235	63^	39^	141^	67^
9.30 - 10.00												A	15.4	23	1175	1545	709	186^	771	179^	309	289	135^	390	556	133^	249	255	96^	253	73^	41^	145^	64^

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK # DAY		START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
														TOTAL	18-34	WOMEN			MEN								TOTAL	FEM.					
																18-49	25-54	55-64	55+		18-34	18-49	25-54	55-64	55+								
EVENING CONT'D																																	
HAWAII FIVE-O 1 183														A 13.9 22 1061	1484	723	275	764	126^	291	368	194^	377	582	158^	245	264	150^	270	48^	26^	90^	84^
2 TUE. 9.00P 60 CBS OP 97														B 13.9 22 1061	1484	723	275	764	126	291	368	194	377	582	158	245	264	150	270	48	26	90	84
9.00 - 9.30														A 13.4 21 1022	1490	720	283	759	133^	297	371	192^	368	589	161^	265	276	150^	261	52^	30^	90^	80^
9.30 - 10.00														A 14.3 22 1091	1482	735	270	778	122^	288	366	200^	391	577	153^	225	253	151^	282	39^	18^	88^	88^
HELLO, LARRY 3 184														A 15.4 23 1175	1942	671	394	847	280	525	445	128^	276	689	283	460	369	78^	196^	247	109^	159^	110^
2 WED. 9.30P 30 NBC CS 91														B 16.0 25 1221	1776	713	307	810	263	480	423	128	268	617	256	400	353	98	187	197	73	152	106
HUNTER'S MOON(S) 128														A 13.7 24 1045	1820	764	235	764	207^	482	477	171^	238	807	219^	475	511	106^	221^	117^	37^	132^	109^
1 SAT. 10.00P 60 CBS GD 85														A 13.3 23 1015	1872	796	246	796	221^	509	509	165^	238	798	206^	478	516	105^	214^	114^	36^	164^	138^
10.00 - 10.30														A 14.0 25 1068	1772	737	225^	737	197^	457	448	179^	239	818	228	471	509	106^	230	118^	36^	99^	79^
10.30 - 11.00																																	
INCREDIBLE HULK 9 136 180														A 16.8 28 1282	1975	666	230	740	266	428	393	79^	256	677	231	423	375	108	195	173	60^	385	235
FRI. 8.00P 60 CBS SF 88 95														B 17.0 29 1297	2089	708	244	777	293	476	408	102	242	668	250	422	382	94	190	191	84	453	275
8.00 - 8.30														A 15.9 26 1213	1949	667	234	745	269	419	388	84^	269	667	230	409	361	109	199	154	51^	383	235
8.30 - 9.00														A 17.7 29 1351	1989	667	228	736	263	436	395	74^	247	685	233	432	386	105	191	183	66^	385	232
J. DENVER & MUPPETS XMAS(S) 201														A 23.2 36 1770	1945	706	301	786	327	510	433	103^	220	401	172	265	259	66^	99^	171	113^	587	332
2 WED. 8.00P 60 ABC GV 99														A 23.1 36 1763	1905	693	282	764	297	480	425	103^	225	392	167	253	242	69^	103^	172	115^	577	329
8.00 - 8.30														A 23.3 36 1778	1979	716	318	806	355	537	441	103^	216	408	174	275	275	61^	93^	170	113^	595	334
8.30 - 9.00																																	
JEFFERSONS 10 185 189														A 27.1 40 2068	1894	824	334	942	288	485	436	153	377	657	210	383	354	104	229	155	91	140	75
1 SUN. 10.03P 30 CBS CS 97 98														B 25.0 37 1908	1798	789	287	881	259	446	408	158	369	612	178	324	299	122	239	153	87	152	106
2 SUN. 9.30P 30																																	
JOHNNY CASH CHRISTMAS SP.(S) 194														A 21.4 32 1633	1760	750	224	839	251	459	393	144^	348	560	130^	310	327	106^	210	126^	57^	235	156
2 THU. 9.00P 60 CBS GV 99														A 21.4 32 1633	1823	748	235	839	255	468	392	145^	341	548	127^	313	330	100^	193	139^	68^	297	193
9.00 - 9.30														A 21.5 32 1640	1682	747	210	833	244	444	392	142^	354	568	133^	306	322	111^	223	108^	46^	173	117^
9.30 - 10.00																																	
KATE LOVES A MYSTERY 7 177 190														A 14.3 24 1091	1724	862	333	976	381	598	510	90^	290	621	202	352	336	97^	216	88^	30^	39^	13^
THU. 10.00P 60 NBC SM 94 97														B 15.1 26 1152	1712	798	289	902	371	594	509	109	241	597	209	358	330	93	190	136	71	77	58
10.00 - 10.30														A 14.3 23 1091	1712	851	312	962	372	582	503	88^	291	615	204	354	337	96^	211	93^	31^	42^	13^
10.30 - 11.00														A 14.3 25 1091	1731	870	351	985	390	610	520	90^	285	627	199	346	334	96^	222	85^	28^	34^	12^
KENNY ROGERS-AMER. COWBOY(S) 197														A 19.4 33 1480	1641	814	293	866	349	581	517	114^	234	642	221	428	468	77^	123^	65^	22^	68^	62^
1 WED. 10.34P 60 CBS GV 99														A 20.2 32 1541	1734	833	295	883	337	572	519	119^	253	680	232	446	500	74^	130^	73^	28^	98^	83^
10.30 - 11.00														A 19.2 33 1465	1571	809	299	864	361	593	526	113^	222	610	211	414	443	78^	116^	52^	15^	45^	45^
11.00 - 11.30																																	
LAVERNE AND SHIRLEY 11 200														A 18.7 29 1427	1729	674	300	731	264	449	455	85^	211	545	168^	277	317	45^	197	229	101^	224	164^
2 THU. 8.00P 30 ABC CS 99														B 20.3 34 1549	1939	701	280	788	307	503	433	106	225	568	217	366	340	69	155	225	132	358	248
LITTLE HOUSE-PRAIRIE 11 218														A 26.1 38 1991	1926	864	188	938	316	472	426	173	406	514	140	243	255	123	219	120	91^	354	227
1 MON. 8.00P 60 NBC GD 99														B 23.7 36 1808	1967	823	247	926	301	476	433	149	379	535	176	278	258	94	210	150	93	356	245
8.00 - 8.30														A 25.6 38 1953	1934	839	187	909	306	459	416	164	388	530	146	252	269	124	218	118^	89^	377	235
8.30 - 9.00														A 26.5 38 2022	1919	887	187	965	324	483	436	182	422	500	138	232	244	121	222	124	93^	330	220
LITTLE RASCALS CHRISTMAS(S) 214														A 22.5 33 1717	2289	709	286	758	330	508	426	85^	204	538	220	405	383	64^	114^	206	85^	787	473
2 MON. 8.30P 30 NBC EA 99																																	
LOU GRAIT 10 190 192														A 21.5 35 1640	1620	788	343	886	374	569	507	94	238	567	237	355	313	84	163	112	62^	55^	32^
MON. 10.00P 60 CBS GD 99 99														B 18.9 31 1442	1608	759	302	847	332	540	480	103	240	566	235	359	308	81	158	136	70	59	38
CONT'D																																	

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PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																				
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11						
															TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+						
EVENING CONT'D																																
NBC NIGHTLY NEWS-SUN.						4	147	A	9.6	16	732	1904	900	288^	931	188^	306^	288^	209^	573	699	135^	299^	304^	124^	351	90^	52^	184^	62^		
1	SUN.	6.30P	30	NBC	N		81	B	7.8	14	595	1778	822	239	882	172	307	332	189	477	633	144	286	277	107	301	84	47	179	106		
NBC NIGHTLY NEWS M-F						49	205	205	A	15.0	26	1145	1659	757	272	808	167	335	313	178	427	660	156	273	287	101	323	77	44^	114	72	
		6.30P	30	NBC	N		99	B	13.4	25	1022	1671	740	230	819	196	343	313	177	421	652	160	284	273	108	316	79	42	121	73		
NBC TUE. NIGHT MOVIE						9	206	191	A	12.8	21	977	1652	752	251	816	272	487	441	154	266	661	190	390	393	127	220	75^	42^	100^	69^	
1	TUE.	9.00P	120	NBC	FF		99	B	16.5	27	1259	1752	692	261	774	286	485	431	111	219	727	262	469	429	104	202	138	53	113	85		
2	TUE.	9.00P	115																													
	9.00 - 9.30							A	12.8	20	977	1753	733	239	799	243	462	407	158	277	683	198	399	403	131	231	110^	57^	161	106^		
	9.30 - 10.00							A	12.9	20	984	1698	755	230	820	279	491	433	163	275	665	193	394	396	138	224	74^	48^	139	86^		
	10.00 - 10.30							A	13.0	22	992	1583	744	258	806	284	493	459	139	247	653	185	387	389	125	215	64^	35^	60^	45^		
	10.30 - 11.00							A	12.7	23	969	1553	770	277	836	286	501	467	154	264	630	185	371	376	115^	206	50^	28^	37^	37^		
NESTOR-LONG-EARED DONKEY(S)							187	A	15.4	26	1175	2376	671	175^	741	302	433	381	97^	220	528	205	324	287	69^	169^	276	150^	831	465		
2	FRI.	8.30P	30	ABC	EA		97																									
NEWSBREAK-M-F						59	155	156	A	15.5	24	1183	1997	685	217	753	282	450	378	109	255	581	192	344	331	92	174	216	102	447	249	
	MWTHF	8.58P	1	CBS	N		90	B	15.0	23	1145	1937	708	255	793	281	457	392	118	279	585	196	337	313	91	194	201	97	358	226		
1	TUE.	8.27P	2																													
2	TUE.	8.27P	1																													
NEWSBREAK-SAT.						12	149	165	A	14.8	24	1129	2008	673	265	703	235	420	366	102^	241	713	267	472	369	94^	205	195	109	397	255	
1	SAT.	8.51P	1	CBS	N		85	B	11.6	20	885	2005	611	282	716	274	433	365	126	229	690	248	455	385	108	185	207	103	392	244		
2 SAT. 8.58P 1																																
NEWSBREAK-SUN.						12	170	170	A	26.1	36	1991	1983	809	343	906	279	468	430	151	357	664	188	378	351	105	234	134	72	279	164	
1	SUN.	9.31P	1	CBS	N		94	B	23.7	34	1808	1859	783	291	875	253	437	412	149	368	625	175	331	308	112	244	157	88	202	137		
2	SUN.	8.58P	1																													
NFL MONDAY NIGHT FOOTBALL						13	200	200	A	18.2	31	1389	1625	455	192	488	169	303	263	87^	163	902	335	600	564	119	244	130	26^	105	99	
1	MON.	9.00P	179	ABC	SE		99	B	18.8	32	1434	1615	435	178	465	163	281	260	68	149	930	350	599	544	149	268	130	28	90	74		
2	MON.	9.00P	186																													
	9.00 - 9.30							A	17.7	26	1351	1754	463	175	493	140	273	246	112	197	926	326	593	578	115	265	158	57^	177	168		
	9.30 - 10.00							A	20.3	30	1549	1715	457	190	483	140	265	228	110	199	943	334	595	567	136	280	149	37^	140	128		
	10.00 - 10.30							A	20.9	32	1595	1644	466	198	489	170	300	264	88	170	906	316	603	574	118	243	128	28^	121	115		
	10.30 - 11.00							A	18.9	30	1442	1613	462	215	497	190	327	284	79^	150	892	331	605	574	103	218	144	15^	80^	77^		
	11.00 - 11.30							A	16.1	30	1228	1550	450	208	496	197	345	303	63^	124	885	358	620	582	108	210	107	7^	62^	55^		
	11.30 - 12.00							A	15.3	35	1167	1487	434	161	467	182	308	265	64^	126	868	350	597	528	126	236	99^	18^	53^	47^		
NIGHT BEFORE CHRISTMAS(S)							176	A	15.8	26	1206	2243	673	210	711	291	504	404	74^	175^	574	280	473	314	27^	90^	189^	131^	769	437		
2	SAT.	8.30P	30	CBS	EA		97																									
ONE DAY AT A TIME						10	191	190	A	28.0	39	2136	2030	800	343	907	282	467	418	152	359	684	211	400	359	109	237	159	84	280	180	
1	SUN.	9.03P	30	CBS	CS		99	B	24.7	36	1885	1885	780	291	877	247	421	394	157	383	635	181	335	315	123	251	155	83	218	150		
2	SUN.	8.30P	30																													
PARIS						1	178	A	12.2	22	931	1367	716	286	792	204^	364	434	152^	313	494	91^	188	259	164	235^	51^	22^	30^	30^		
2	TUE.	10.00P	60	CBS	OP		97	B	12.2	22	931	1367	716	286	792	204^	364	434	152	313	494	91^	188	259	164	235	51	22	30	30		
	10.00 - 10.30							A	12.1	21	923	1381	722	269	790	201^	363	449	153^	304	501	95^	186	264	158	237^	49^	23^	41^	41^		
	10.30 - 11.00							A	12.3	23	938	1346	704	301	788	206^	360	416	150^	320	486	85^	188	253^	169	233^	54^	21^	18^	18^		
PAT BOONE AND FAMILY XMAS(S)						188		A	14.3	24	1091	1902	821	274	880	158^	312	360	188^	452	675	121^	235	306	120^	341	110^	94^	237	161^		
2	SAT.	8.00P	60	ABC	GV		97																									
CONT'D																																

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																				
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE WOM.	WORK-ING	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)									
															TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL FEM.	TOTAL 6-11								
EVENING CONT'D																																				
PAT BOONE AND FAMI-CONT'D																																				
8.00 - 8.30															A 13.9	24	1061	1924	808	261	870	160^	310	348	194^	452	698	136^	250	312	131^	356	118^	104^	238	175^
8.30 - 9.00															A 14.7	24	1122	1868	834	283	889	155^	308	366	185^	458	648	104^	218	297	108^	325	98^	83^	233	149^
PRIME TIME SUNDAY																																				
1 SUN. 10.00P 60 NBC DN 9 199 200															A 13.6	23	1038	1581	722	224	785	203	414	411	154	294	664	182	385	396	104^	211	53^	50^	79^	55^
2 SUN. 10.26P 60															B 13.0	22	992	1679	736	233	826	240	436	420	156	309	700	230	404	407	109	225	90	41	63	41
10.00 - 10.30															A 14.9	22	1137	1646	758	246	812	176^	450	432	154^	306	749	222	466	459	112^	221	48^	48^	37^	27^
10.30 - 11.00															A 13.7	23	1045	1533	727	230	788	204	413	398	154	305	627	167	349	362	104^	210	53^	46^	65^	38^
11.00 - 11.30															A 12.3	26	938	1543	637	165^	710	220^	352	401	151^	238^	635	157^	359	389	97^	202^	47^	47^	151^	128^
QUINCY, M.E.																																				
1 THU. 9.00P 60 NBC OP 9 194															A 20.5	31	1564	1914	836	354	909	403	652	530	102^	192	647	258	448	438	92^	140^	171	87^	187	103^
9.00 - 9.30															B 19.8	32	1511	1874	763	285	867	369	607	509	96	206	636	263	433	396	75	148	177	85	194	148
9.30 - 10.00															A 19.8	30	1511	1951	831	343	907	404	656	527	104^	189	648	262	447	439	91^	138^	174	90^	222	126^
															A 21.2	32	1618	1872	842	364	912	406	650	528	103^	197	646	257	451	438	88^	140^	161	81^	153	78^
REAL PEOPLE																																				
WED. 8.00P 60 NBC U 12 197 199															A 20.2	31	1541	1861	751	269	805	243	429	377	149	307	724	235	408	411	114	253	187	40^	145	104
8.00 - 8.30															B 19.6	31	1495	1926	735	283	817	260	449	403	131	293	693	250	421	385	114	218	197	68	219	159
8.30 - 9.00															A 19.5	31	1488	1876	760	275	818	244	433	385	150	313	710	220	391	403	117	256	197	38^	151	108
															A 20.7	31	1579	1859	746	266	798	246	428	372	147	303	746	251	428	422	114	255	178	41^	137	100
ROCKFORD FILES																																				
FRI. 9.00P 60 NBC PD 9 187 198															A 15.6	25	1190	1724	809	304	910	324	495	414	132	327	571	173	316	310	68^	192	104	54^	139	98^
9.00 - 9.30															B 16.3	27	1244	1715	761	288	852	264	442	425	145	321	621	182	338	343	97	212	105	47	137	94
															A 15.3	25	1167	1746	817	296	912	320	492	407	134	332	580	170	315	312	70^	199	106	58^	148	104^
9.30 - 10.00															A 15.9	26	1213	1693	801	312	909	330	500	420	128	321	562	174	315	308	65^	185	94^	46^	128	89^
ROPER'S																																				
1 SAT. 8.00P 30 ABC CS 11 179															A 12.8	22	977	1800	716	184^	738	223^	371	351	93^	311	604	196^	320	313	92^	230^	215^	56^	243^	180^
															B 14.3	27	1091	1931	759	224	846	234	386	344	152	382	641	183	346	324	124	251	151	91	293	208
RUDOLPH-RED-NOSE REINDEER(S)																																				
2 THU. 8.00P 60 CBS EA 196															A 21.9	34	1671	2287	752	227	807	340	530	384	105^	247	464	176	304	290	101^	119^	218	122^	798	475
8.00 - 8.30															A 21.2	33	1618	2255	767	219	817	332	528	390	108^	255	473	180	299	291	113^	131^	201	104^	764	448
8.30 - 9.00															A 22.6	35	1724	2313	740	233	800	352	534	374	104^	243	453	173	307	289	88^	106^	230	137^	830	499
SANTA CLAUS-COMING-TOWN(S)																																				
1 SUN. 7.00P 60 ABC EA 191															A 16.7	24	1274	2467	619	222	708	388	546	348	47^	138^	535	261	422	383	41^	66^	319	153^	905	525
7.00 - 7.30															A 15.4	23	1175	2391	638	228	722	399	557	354	46^	139^	521	253	406	377	39^	60^	302	149^	846	480
7.30 - 8.00															A 18.0	26	1373	2524	597	214	689	376	533	343	48^	134^	545	272	436	386	45^	68^	334	157^	956	562
SHERIFF LOBO																																				
TUE. 8.00P 60 NBC A 9 196 186															A 17.2	27	1312	1929	674	274	763	192	403	380	141	304	739	209	382	407	151	274	140	53^	287	173
8.00 - 8.30															B 18.7	29	1427	1970	673	230	758	240	415	380	118	272	719	228	400	380	127	249	153	54	340	224
8.30 - 9.00															A 16.2	26	1236	1928	689	274	775	194	401	378	146	316	746	206	378	407	151	280	130	49^	277	167
															A 18.2	28	1389	1923	660	275	754	195	406	377	138	296	730	207	384	406	150	269	145	54^	294	174
SHIRLEY																																				
FRI. 8.00P 60 NBC GD 6 153 171															A 12.1	20	923	1837	831	393	942	274	461	373	152	387	461	119^	213	222	68^	188	139	87^	295	211
8.00 - 8.30															B 14.2	24	1083	1820	788	302	895	235	431	390	162	387	539	120	248	239	114	249	110	79	276	187
8.30 - 9.00															A 11.5	19	877	1813	842	394	936	265	455	375	149	387	464	111^	203	212	71^	203	132^	82^	281	212
															A 12.8	21	977	1830	809	386	935	280	461	370	152	380	452	126	217	229	62^	172	140	88^	303	210
60 MINUTES																																				
1 SUN. 7.33P 60 CBS DN 13 201 202															A 30.1	44	2297	1875	743	294	837	235	404	386	144	351	823	266	455	429	135	293	107	45^	108	65
2 SUN. 7.00P 60															B 28.0	45	2136	1796	739	286	814	217	372	377	142	360	781	240	409	397	136	300	110	49	91	61
7.00 - 7.30															A 28.1	44	2144	1787	745	269	857	243	418	392	141	353	758	224	413	386	120	281	101^	17^	71^	53^
7.30 - 8.00															A 30.6	45	2335	1883	742	286	831	241	413	386	143	343	851	286	480	444	140	296	100	38^	101	62
8.00 - 8.30															A 31.3	44	2388	1928	734	325	818	211	363	379	151	359	835	270	449	443	145	303	129	81^	146	77^

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST DEC. 1979 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION													
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. % %	AVG. SHARE % (0.000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11				
														TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54			55-64	55+		
EVENING CONTD																													
SOAP										9	188	A 22.5 34 1717	1729	649 335	749 351 500 425 87^166	626 300 404 336 72^187	208 109^	146 119^											
2 THU.										9.30P	30	ABC CS	98	B 20.7 33 1579	1810 707 315	782 373 554 465 89 172	623 305 433 375 74 148	228 118	177 130										
TAXI										12	204 199	A 26.7 42 2037	1765 700 312	790 363 524 450 100 197	588 267 383 341 77 164	204 112	183 146												
TUE.										9.30P	30	ABC CS	99 98	B 23.4 37 1785	1789 725 300	818 355 541 456 99 215	586 257 372 324 88 168	208 111	177 135										
THREE'S COMPANY										12	206 201	A 30.1 46 2297	1835 717 308	797 340 523 455 95 204	528 225 328 297 73 165	224 127	286 216												
TUE.										9.00P	30	ABC CS	99 99	B 26.9 41 2052	1887 729 283	817 334 515 436 103 237	562 232 343 300 88 173	227 121	281 207										
TRAPPER JOHN, M.D.										9	191 197	A 21.3 37 1625	1713 804 325	895 266 463 447 170 347	648 199 358 351 103 233	126 55^	44^ 22^												
1 SUN.										10.33P	60	CBS GD	98 99	B 21.6 37 1648	1735 794 301	880 281 479 439 151 335	622 206 343 317 117 222	148 73	85 60										
2 SUN.										10.00P	60																		
10.00 - 10.30												A 23.4 37 1785	1727 833 312	952 271 490 482 183 375	608 178 320 310 114^237	145 61^	22^ 5^												
10.30 - 11.00												A 21.7 37 1656	1716 809 325	901 261 465 451 175 347	640 193 355 348 101 227	133 59^	42^ 18^												
11.00 - 11.30												A 18.9 37 1442	1675 762 337	814 264 422 402 139^307	705 235 414 397 94^241	89^ 41^	67^ 48^												
TRIBUTE-INGRID BERGMAN(S)											194	A 18.7 31 1427	1498 808 238	899 153^ 393 382 216 451	496 83^ 187 202 90^256	72^ 33^	31^ 31^												
2 THU.										10.00P	60	CBS AC	99	A 19.6 32 1495	1505 789 227	884 170 400 376 200 428	495 94^ 191 195 91^253	78^ 38^	48^ 48^										
10.00 - 10.30												A 17.9 31 1366	1482 826 250	912 137^ 385 388 232 472	494 71^ 182 209 89^260	65^ 27^	11^ 11^												
20/20										9	180	A 19.0 32 1450	1638 643 228	706 316 493 430 103^173	726 356 497 413 96^198	159^ 56^	47^ 47^												
2 THU.										10.00P	60	ABC DN	97	B 18.8 33 1434	1673 729 272	794 343 543 485 99 192	666 301 462 415 77 159	140 66	73 51										
10.00 - 10.30												A 19.9 32 1518	1677 669 263	733 320 505 449 104^185	724 350 489 414 101^201	160 51^	60^ 60^												
10.30 - 11.00												A 18.2 32 1389	1579 607 186	669 311 475 404 101^158^	720 359 499 412 88^189	157^ 61^	33^ 33^												
240-ROBERT										11	184 172	A 15.6 24 1190	1971 598 287	696 231 412 388 138 223	689 238 409 418 113 199	188 85^	398 264												
MON.										8.00P	60	ABC OP	97 92	B 15.3 24 1167	1957 646 254	736 272 456 411 102 208	679 248 415 377 108 202	208 81	334 225										
8.00 - 8.30												A 15.0 23 1145	1965 616 290	713 234 417 400 142 234	672 232 393 403 110 198	187 87^	393 253												
8.30 - 9.00												A 16.2 24 1236	1972 583 283	681 229 409 377 134 213	704 243 422 434 114 199	185 81^	402 274												
UNBROKEN CIRCLE(S)											197	A 22.4 33 1709	1747 773 301	809 304 492 468 150 268	721 238 454 503 88^171	100^ 41^	117^ 76^												
1 WED.										9.34P	60	CBS GV	99	A 22.7 33 1732	1793 751 296	802 298 484 459 150 267	739 242 464 520 83^171	131^ 45^	121^ 77^										
9.30 - 10.00												A 22.4 33 1709	1695 780 299	802 301 488 473 149 265	707 230 442 486 95^175	75^ 38^	111^ 76^												
10.00 - 10.30																													
VEGA\$										8	194	A 20.6 35 1572	1627 694 270	792 282 454 389 112^265	643 242 410 351 88^188	110^ 72^	82^ 48^												
1 WED.										10.34P	60	ABC PD	98	B 20.4 35 1557	1752 728 307	827 310 498 439 119 249	662 271 401 326 103 203	162 88	101 70										
10.30 - 11.00												A 20.5 32 1564	1685 693 295	817 302 462 380 118^279	660 227 433 379 88^182	107^ 83^	101^ 58^												
11.00 - 11.30												A 20.9 36 1595	1604 698 251	777 267 448 393 109^257	640 256 401 334 91^194	114^ 66^	73^ 43^												
WALTONS										10	152	A 18.0 27 1373	1758 736 202	856 212 371 323 113^426	599 123^ 272 301 93^253	103^ 57^	200 114^												
1 THU.										8.00P	60	CBS GD	90	B 17.7 29 1351	1794 831 238	931 226 377 362 176 468	571 140 242 230 122 284	101 54	191 114										
8.00 - 8.30												A 16.4 25 1251	1769 755 205	877 205 352 320 122^460	632 126^ 278 310 113^276	82^ 45^	178^ 104^												
8.30 - 9.00												A 19.6 29 1495	1740 717 197	835 217 386 324 104^397	567 120^ 262 291 76^233	121^ 67^	217 121^												
WBC WELTERWEIGHT CHAMP.(S)											197	A 24.4 39 1862	1736 439 214	491 199 333 274 88^130	1009 392 642 588 176 277	112^ 32^	124^ 102^												
1 FRI.										8.00P	182	ABC SE	97	A 20.7 35 1579	1890 523 228	580 225 372 310 106^168	1003 380 637 569 181 279	173 65^	134^ 107^										
8.00 - 8.30												A 22.5 37 1717	1809 501 218	557 205 355 298 114^166	983 371 612 552 168 275	136^ 40^	133^ 110^												
8.30 - 9.00												A 23.8 38 1816	1650 382 202	437 171 295 239 87^117^	975 369 582 542 178 300	123^ 27^	115^ 103^												
9.00 - 9.30												A 24.1 38 1839	1679 407 197	455 183 321 265 76^109^	1004 405 631 564 176 287	103^ 27^	117^ 97^												
9.30 - 10.00												A 26.5 42 2022	1689 410 215	457 206 324 255 80^115^	1022 407 676 617 170 260	89^ 33^	121 91^												
10.00 - 10.30												A 28.4 44 2167	1731 432 225	476 211 338 279 79^112	1054 412 699 665 178 258	70^ 9^	131 102^												
10.30 - 11.00																													

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME											T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
WK # DAY		START TIME		DUR	NET	PROG TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES											TEENS (12-17)		CHILDREN (2-11)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
															TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL FEM.	TOTAL 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST DEC. 1979 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11							
														TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+								
WEEKDAY DAYTIME CONT'D																																	
INVISIBLE CHILDREN(S) 2 TUE. 4.00P 30 CBS CL														169 92	A	4.8 15	366	1694	814 106v	833 317^	522^490^	156v284^	278^	68v	126v	80v	18v130v	148v148v	435^	181^			
LAVERNE & SHIRLEY M-F M-F 11.00A 30 ABC CS														50 179 178 97 97	A B	5.2 27 5.2 27	397 397	1310 1304	612 221 595 163	709 404 678 365	548 454 529 413	40^128^ 38 119	237 121^	158 101^	30v 66^ 17 45	87^ 67^ 154 113	277 70^ 252 86						
LOVE OF LIFE 1 M-F 4.00P 30 CBS DD 2 MWTHF 4.00P 30														45 133 132 73 72	A B	3.4 11 3.3 11	259 252	1320 1292	764 31v 814 115	837 281 907 331	455 421 501 417	135^340 144 358	169^ 51v 152 37	69^ 62^ 65 52	50v 88^ 35 79	66^ 51v 62 43	248 101^ 171 76						
MAGAZINE(S) 2 THU. 10.00A 54 CBS DN 10.00 - 10.30 10.30 - 11.00														174 95	A A	3.3 19 3.3 19 3.2 18	252 252 244	1425 1198 1766	694^179v 521^195v 942^164v	746^210v 564^198v 1004 234v	425^467^ 385^451^ 483^499^	89v227v 69v 69v 120v444^	353^	LT	128v111v	LT 225v	51v LT	275^	64v				
MINDREADERS M-F 12.00N 30 NBC QG														49 151 151 76 76	A B	2.7 11 3.0 12	206 229	1369 1349	776 150^ 755 118	810 219^ 812 218	364 355 363 363	72v417 121 375	370 82^	126^121^	78^210^	39v LT 44 LT	150^ 68v 136 79						
MORNING MON-FRI M-F 7.15A 45 CBS N 7.30 - 8.00														50 180 180 98 98	A B A	2.9 18 2.4 16 3.0 18	221 183 229	1507 1348 1528	628 180^ 609 190 629 178^	633 190^ 632 125 638 183^	335 348 305 344 323 348	113^244^ 120 261 110^263	606 131^	303 298	32v253^ 99 235 35v270	68v LT 38 LT 73^ LT	200^ 100^ 169 103 232^ 114^						
ONE DAY AT A TIME-M-F M-F 3.30P 30 CBS CS														47 192 189 98 97	A B	7.8 26 7.4 24	595 565	1420 1402	655 145 694 146	759 264 799 270	422 379 460 411	88^283 119 276	236 78^	143 110	25v 81^ 31 84	237 172 196 134	188 139 162 100						
ONE LIFE TO LIVE M-F 2.00P 60 ABC DD 2.00 - 2.30 2.30 - 3.00														49 191 191 99 99	A A A	7.6 29 8.5 31 7.3 28 7.8 29	580 649 557 595	1229 1202 1242 1225	768 223 797 179 771 230 771 218	860 436 881 444 875 459 853 419	590 489 614 494 612 498 574 485	93^200 84 205 87^193 99^207	277 119	166 124	15v108	43^ 24v	49^ 24v						
PASSWORD PLUS M-F 12.30P 30 NBC QG														48 159 159 81 81	A B	4.3 17 4.5 18	328 343	1348 1378	782 182 768 161	865 230 836 209	372 346 369 375	123^461 143 399	343 99^	131^152^	70^172^	25v LT 51 20	115^ 43v 110 68						
PRICE IS RIGHT 1 M-F 11.00A 30 CBS AP														47 193 191 96 96	A B	5.5 29 5.1 27	420 389	1493 1474	809 95^ 781 135	849 254 890 283	424 364 442 364	109^392 115 386	445 102^	176 144	41^251 62 240	44^ LT 57 29	155 50^ 134 48						
PRICE IS RIGHT 2 M-F 11.30A 30 CBS AP														48 193 191 96 96	A B	6.6 31 6.1 30	504 465	1462 1454	822 77^ 790 136	874 273 904 303	432 392 463 387	98^382 110 372	372 84^	125 95^	54^225 53 220	50^ 20v 59 30	166 58^ 136 46						
RYAN'S HOPE M-F 12.30P 30 ABC DD														48 186 186 97 97	A B	6.6 26 6.7 26	504 511	1188 1249	728 202 790 220	824 465 888 483	598 448 656 475	75^170 65 172	198 104^	140 82^	27v 56^ 16 61	57^ 40^ 68 53	109^ 24v 103 27						
SEARCH FOR TOMORROW M-F 12.30P 30 CBS DD														48 188 190 97 98	A B	7.9 31 7.9 31	603 603	1245 1267	793 143 813 172	904 265 947 293	469 463 503 458	106 365 121 375	230 56^	88^ 83^	48^127 33 120	24v 18v 49 39	87^ 17v 70 20						
TODAY SHOW-7.30AM M-F 7.30A 30 NBC N														50 215 215 99 99	A B	4.5 27 4.2 27	343 320	1411 1382	764 142^ 770 148	796 206 810 192	367 331 342 329	153^366 155 395	493 88^	148^172^	114^295 101 240	55^ LT 28 LT	67^ 59^ 76 53						
TODAY SHOW-8.30AM M-F 8.30A 30 NBC N														50 212 213 99 99	A B	5.9 32 5.3 30	450 404	1262 1258	746 108^ 742 123	780 173 795 168	348 360 326 352	152 371 154 391	391 75^	143 130^	94^224 62 204	45^ LT 29 LT	46^ 34v 57 40						
\$20,000 PYRAMID M-F 12.00N 30 ABC QG														48 172 171 91 91	A B	4.5 19 4.3 18	343 328	1469 1381	765 98^ 732 110	849 441 833 389	545 411 555 423	137^263 91 232	331 150^	199 140^	41v120^ 35 80	100^ 55^ 113 67	189 49^ 175 77						
WHEEL OF FORTUNE M-F 11.30A 30 NBC QG														49 198 198 98 98	A B	4.9 23 4.9 24	374 374	1251 1234	686 122^ 715 121	799 174 812 184	337 329 334 327	125^406 141 406	376 64^	129^126^	91^218 70 184	16v LT 42 21	60^ 35v 71 44						
YOUNG AND THE RESTLESS M-F 1.00P 30 CBS DD														48 192 192 98 98	A B	9.4 38 9.4 38	717 717	1248 1268	815 159 853 193	921 313 970 335	514 499 534 481	116 319 123 352	179 49^	75^ 61^	42^ 95 28 85	24^ 14v 42 32	124 32^ 83 25						

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST DEC. 1979 REPORT

PROGRAM NAME										WK		T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		KEY		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
																						VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
																						WOMEN		MEN		TEENS		CHILDREN											
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL FEM.	TOTAL 6-11													
WEEKEND DAYTIME																																							
ABC WEEKEND SPECIALS 12 167 165 A 6.2 21 473 1778 401 188 444 243 386 270 11v 44v 297 112 192 194 16v 16v 264 166 773 405																																							
SAT. 12.00N 30 ABC FV 91 91 B 5.9 21 450 1693 351 122 395 204 302 217 24 78 380 149 253 217 42 84 251 122 667 411																																							
ABC WIDE WORLD-SPORTS SAT 2 190 A 7.0 16 534 1993 537 186 546 152 367 367 62v 119 929 373 586 461 67v 287 202 60v 316 215																																							
2 SAT. 5.00P 90 ABC SA 99 B 6.4 15 488 1804 569 198 583 204 368 310 96 164 890 347 563 444 70 260 126 47 205 133																																							
5.00 - 5.30 A 5.0 13 382 1804 398 105v 418 85v 350 350 45v 68v 880 373 581 432 47v 299 234 53v 272 160v																																							
5.30 - 6.00 A 7.0 16 534 1910 478 148 489 134 321 345 52v 88v 1035 405 592 511 65v 323 136 50v 250 183																																							
6.00 - 6.30 A 9.2 18 702 2105 642 248 642 198 400 383 76v 167 852 338 570 428 80v 246 222 66v 389 265																																							
ALL NEW POPEYE HOUR 1 12 191 187 A 9.3 37 710 1611 243 98 318 205 250 148 42v 57 316 120 231 246 13v 45 188 63 789 422																																							
SAT. 10.30A 30 CBS CA 98 97 B 8.8 34 671 1703 282 132 359 213 283 172 29 65 286 140 216 168 24 48 241 125 817 429																																							
ALL NEW POPEYE HOUR 2 12 191 185 A 9.4 36 717 1715 266 104 357 219 295 186 31v 55 298 141 216 205 17v 49 225 119 835 471																																							
SAT. 11.00A 30 CBS CA 98 96 B 8.8 34 671 1681 301 145 384 227 293 173 33 74 275 141 205 143 23 53 227 111 795 445																																							
AMERICAN BANDSTAND '79 3 152 A 4.3 13 328 1820 639 396 719 406 479 211 149v 240 470 326 435 238 17 35v 153v 137v 478 254																																							
2 SAT. 12.30P 60 ABC PC 84 B 4.5 16 343 1636 437 276 620 366 458 233 85 147 487 314 399 225 56 85 161 94 368 230																																							
12.30 - 1.00 A 4.7 15 359 1847 586 339 648 401 429 191 110v 219 388 248 388 225 LT LT 248 248 563 360																																							
1.00 - 1.30 A 3.9 11 298 1745 689 460 786 398 524 229 190v 262 561 416 491 253 LT 70v 29v LT 369 122																																							
ANIMALS, ANIMALS, ANIMALS 12 126 130 A 3.2 13 244 1828 514 82 587 307 422 254 29v 99v 577 250 369 328 65v 151 28v 28v 636 369																																							
SUN. 11.30A 30 ABC CL 82 83 B 2.9 12 221 1500 351 72 442 198 280 199 59 135 334 154 244 204 40 76 190 95 534 330																																							
ASK NBC NEWS-8:58AM 12 193 190 A 4.5 23 343 1735 258 134 258 147 206 168 25v 38v 158 129 148 78v LT LT 77v 44v 1242 799																																							
SAT. 8.58A 2 NBC CN 98 97 B 4.7 24 359 1721 285 88 308 181 227 186 26 58 160 81 127 113 LT 16 104 21 1149 672																																							
ASK NBC NEWS-10:28AM 12 203 201 A 5.6 22 427 1562 277 47v 277 122 225 161 27v 27v 160 146 146 43v LT LT 166 105 959 581																																							
SAT. 10.28A 2 NBC CN 99 98 B 5.5 21 420 1683 233 55 285 165 229 156 24 36 147 103 116 64 LT 22 227 71 1024 631																																							
ASK NBC NEWS-11:28AM 12 198 185 A 5.7 22 435 1306 189 60v 230 139 160 145 31v 31v 230 125 197 142 24v 24v 221 29v 625 414																																							
SAT. 11.28A 2 NBC CN 95 94 B 4.9 19 374 1615 286 98 368 255 305 176 18 42 278 187 236 139 16 34 238 67 731 463																																							
BUGS BUNNY/ROAD RUNNER 1 12 200 195 A 8.2 34 626 1569 267 73 312 145 204 141 72 99 182 119 141 116 22v 30v 161 59 914 498																																							
SAT. 9.00A 30 CBS CA 99 91 B 7.8 33 595 1631 247 117 311 165 235 159 41 67 245 148 181 119 25 46 182 92 893 507																																							
BUGS BUNNY/ROAD RUNNER 2 12 200 195 A 10.3 40 786 1730 272 98 323 162 250 192 45 57 197 106 152 135 14v 31v 212 77 998 581																																							
SAT. 9.30A 30 CBS CA 99 91 B 9.4 37 717 1707 243 132 322 187 259 173 32 54 286 181 226 139 20 41 226 105 873 505																																							
BUGS BUNNY/ROAD RUNNER 3 12 199 195 A 10.2 39 778 1668 295 108 335 179 254 188 39v 55 312 130 207 207 10v 52 196 67 825 470																																							
SAT. 10.00A 30 CBS CA 99 91 B 10.3 39 786 1682 271 123 341 202 276 187 28 55 291 163 217 155 18 44 220 100 830 470																																							
CASPER AND THE ANGELS 1 184 A 5.5 21 420 1195 208 43v 243 145 183 200 43v 43v 158 113 137 95 LT LT 161 LT 633 531																																							
2 SAT. 11.00A 30 NBC CA 93 B 5.5 21 420 1195 208 43 243 145 183 200 43 43 158 113 137 95 LT LT 161 LT 633 531																																							
CASPER AND THE ANGELS 11 192 A 3.9 22 298 1980 352 98v 352 184 218 131 73v 116v 144 124v 124 57v 20v 20v 326 60v 1158 726																																							
1 SAT. 8.30A 30 NBC CA 98 B 4.5 24 343 1806 275 95 307 184 235 188 23 56 175 67 116 126 27 29 136 26 1188 677																																							
CBS NFL FOOTBALL PRE-SAT(S) 203 A 8.9 33 679 1278 259 46v 276 90v 147 83v 73v 129 544 178 263 313 115 185 232 73v 226 85v																																							
2 SAT. 12.00N 30 CBS SC 99																																							
CBS NFL FOOTBALL GAME-SAT(S) 203 A 18.5 55 1412 1384 230 72 263 108 155 121 61 101 833 265 425 436 155 325 129 16v 159 106																																							
2 SAT. 12.30P 180 CBS SE 99																																							
12.30 - 1.00 A 14.0 47 1068 1375 189 41v 213 42v 88 46v 70 125 818 306 428 451 160 292 168 35v 176 103																																							
1.00 - 1.30 A 17.1 52 1305 1425 216 74 251 94 131 106 69 103 824 258 399 441 157 324 171 23v 179 145																																							
1.30 - 2.00 A 18.2 55 1389 1386 226 72 262 115 159 134 63 96 827 253 399 424 155 338 113 24v 184 123																																							
CONT'D																																							

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																													
WK # DAY		START TIME		DUR		NET		TYPE		WK 1 WK 2		K E Y		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY OF HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)											
																		TOTAL		18-34		18-49		25-54		55-64		55+		TOTAL		18-34		18-49		25-54		55-64		55+		TOTAL FEM.		TOTAL 6-11	
WEEKEND DAYTIME CONT'D																																													
CBS NFL FOOTBALL G-CONT'D																																													
2.00 - 2.30																																													
2.30 - 3.00																																													
3.00 - 3.30																																													
CBS NFL FOOTBALL PRE GAME 12 181 181																																													
SUN. 12.30P 30 CBS SC 97 98																																													
CBS NFL FOOTBALL GAME 1 12 202 196																																													
1 SUN. 1.00P 180 CBS SE 99 99																																													
2 SUN. 1.00P 188																																													
1.00 - 1.30																																													
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3.30 - 4.00																																													
CBS NFL FOOTBALL GAME 2 6 181																																													
1 SUN. 4.05P 208 CBS SE 77																																													
4.00 - 4.30																																													
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CBS SPORTS SPECTACULAR 12 146 138																																													
SAT. 4.30P 90 CBS SA 87 84																																													
4.30 - 5.00																																													
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5.30 - 6.00																																													
COLLEGE ALL AMER. FTBL TM(S) 133																																													
2 SUN. 12.30P 30 ABC SC 80																																													
COLLEGE FOOTBALL '79 11 151																																													
1 SUN. 12.30P 30 ABC SA 93																																													
DAFFY DUCK SHOW 1 200																																													
2 SAT. 10.30A 30 NBC CA 96																																													
DEAR ALEX & ANNIE-11.56AM 12 186 186																																													
SAT. 11.56A 3 ABC CN 94 94																																													
DEAR ALEX & ANNIE-11.26AM 12 127 127																																													
SUN. 11.26A 3 ABC CN 84 83																																													
FACE THE NATION 12 148 152																																													
SUN. 11.30A 30 CBS CC 92 92																																													
FLASH GORDON 11 199																																													
1 SAT. 11.00A 30 NBC CA 96																																													
43																																													
KEY A - CURRENT REPORT B - SEASON AVERAGE																																													
FOR EXPLANATION OF SYMBOLS SEE PAGE 1																																													

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										AUDIENCE COMPOSITION																															
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																															
WK #	DAY	START TIME	DUR	NET	TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE	KEY	HOUSEHOLD AUDIENCES	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE WOM.	WORK-ING	WOMEN										TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11															
															TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+															
WEEKEND DAYTIME CONT'D																																									
FLASH GORDON																																									
2	SAT.	11.30A	30	NBC	CA		183	A	5.3 21	404	1381	257^	45^		294^132^	215^241^	53^	53^			225^183^	205^103^	LT	LT		144^	23^	718	584^												
							90	B	5.3 21	404	1381	257	45		294 132	215 241	53	53			225 183	205 103	LT	LT		144	23	718	584												
FRED & BARNEY/SHMOO 1																																									
2	SAT.	9.00A	30	NBC	CA		201	A	5.3 24	404	1673	177^101^			177^114^	151^177^	LT	LT			195^153^	174^124^	LT	LT		84^	84^	1217	828												
							98	B	5.3 24	404	1673	177	101		177 114	151 177	LT	LT			195 153	174 124	LT	LT		84	84	1217	828												
FRED & BARNEY/SHMOO 2																																									
2	SAT.	9.30A	30	NBC	CA		201	A	5.8 24	443	1501	112^	45^		112^	81^	91^	112^	LT	LT			139^121^	121^	73^	LT	LT	141^	82^	1109	824										
							98	B	5.8 24	443	1501	112	45		112	81	91	112	LT	LT			139 121	121 73	LT	LT		141	82	1109	824										
FRED & BARNEY/SHMOO 3																																									
2	SAT.	10.00A	30	NBC	CA		201	A	6.2 25	473	1262	147^	LT		147^	31^	116^	106^	10^	10^			47^	24^	24^	23^	LT	LT	89^	89^	979	690									
							98	B	6.2 25	473	1262	147	LT		147	31	116	106	10	10			47	24	24	23	LT	LT	89	89	979	690									
FRED & BARNEY MEET-THING																																									
1	SAT.	9.00A	30	NBC	CA		207	A	5.6 25	427	2155	373^103^			373^233^	310^157^	43^	43^			192^192^	192^	28^	LT	LT		356^	121^	1234	685											
							99	B	5.5 24	420	1742	268	72		298 191	237 166	24	37			178 127	145 105	LT	14		190	74	1076	654												
FRED & BARNEY-THING PT 2																																									
1	SAT.	9.30A	30	NBC	CA		207	A	6.2 25	473	1975	358^	79^		358^206^	301^177^	30^	30^			211^211^	211^	39^	LT	LT		399^	158^	1007	566											
							99	B	6.2 25	473	1735	253	76		283 186	236 167	17	28			157 123	138 78	LT	10		209	70	1086	657												
GODZILLA																																									
1	SAT.	11.30A	30	NBC	CA		192	A	5.3 20	403	1327	124^	47^		198^198^	198^	48^	LT	LT			366^191^	282^146^	84^	84^		250^	52^	513^	277^											
							88	B	4.9 19	374	1668	293	112		380 248	302 185	29	52			262 179	214 115	19	40		269	69	757	463												
GODZILLA/GLOBETROTTERS 1																																									
2	SAT.	8.00A	30	NBC	CA		193	A	2.4 17	183	1388	114^	114^		114^	114^	114^	114^	LT	LT			116^	116^	116^	116^	LT	LT	1158^	673^											
							97	B	2.4 17	183	1388	114	114		114 114	114 114	LT	LT			116 116	116 116	LT	LT		LT	LT	1158	673												
GODZILLA/GLOBETROTTERS 2																																									
							193	A	4.1 22	313	1489	157^	157^		157^	105^	157^	157^	LT	LT			229^187^	229^117^	LT	LT		LT	LT	1103	726^										
								B	4.1 22	313	1489	157	157		157 105	157 157	LT	LT			229 187	229 117	LT	LT		LT	LT	1103	726												
2 SAT. 8.30A 30 NBC CA																																									
							97	B	4.1 22	313	1489	157	157		157 105	157 157	LT	LT			229 187	229 117	LT	LT		LT	LT	1103	726												
GREATEST SUPERFRIENDS-1																																									
12	SAT.	8.00A	30	ABC	CA		182	A	3.6 22	275	1629	477	116^		488 356^	412^222^	76^	76^			113^	30^	69^	68^	LT	LT		159^	LT	869	669										
							95	B	4.0 24	305	1598	363	108		381 216	285 259	22	53			158 72	121 104	LT	27		142	32	917	616												
GREATEST SUPERFRIENDS-2																																									
12	SAT.	8.30A	30	ABC	CA		181	A	5.5 26	420	1867	360	69^		374 221^	273^174^	50^	101^			172^	35^	84^	73^	LT	75^		269^	157^	1052	707										
							95	B	5.8 26	443	1598	280	91		295 169	228 200	12	44			157 70	118 98	LT	32		169	68	977	645												
HOT HERO SANDWICH PART I																																									
5	SAT.	12.00N	30	NBC	CL		181	A	3.9 14	298	1520	248^	114^		325^200^	292^172^	17^	17^			272^	80^	191^134^	58^	81^		416	168^	507	393^											
							94	B	4.1 15	313	1621	290	85		342 178	256 143	57	70			303 120	209 126	39	83		375	189	601	461												
HOT HERO SANDWICH PART II																																									
5	SAT.	12.30P	30	NBC	CL		178	A	3.6 12	275	1396	258^	145^		381^159^	247^193^	76^	102^			284^	81^	156^138^	43^	87^		309^	135^	422^	305^											
							94	B	3.8 13	290	1385	323	131		417 206	272 151	97	125			259 73	118 114	49	90		323	186	386	286												
IN THE NEWS- 8.26AM																																									
12	SAT.	8.26A	3	CBS	CN		181	A	4.6 30	351	1288	132^	52^		132^	66^	120^117^	LT	LT			148^127^	127^	87^	21^	21^		71^	71^	937	511										
							96	B	4.5 28	343	1473	196	78		226 148	183 131	LT	31			171 106	126 119	27	36		93	40	983	553												
IN THE NEWS- 8.56AM																																									
12	SAT.	8.56A	3	CBS	CN		181	A	6.1 31	465	1508	313	34^		331 186^	260^190^	25^	56^			167^121^	143^120^	24^	24^		134^	74^	876	425												
							94	B	6.1 29	465	1528	24																													

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
														TOTAL	18-34	WOMEN 18-25-34			55-64	55+	TOTAL	18-34	MEN 18-25-34			55-64	55+	TOTAL FEM.	TOTAL 6-11				
WEEKEND DAYTIME CONT'D																																	
IN THE NEWS-12.56PM																																	
1 SAT.	12.56P	3	CBS	CN		11	161		A	6.5	22	496	1355	239^ 67v	303^233^ 276^154^ 27v 27v	261^133^ 217^151^ 19v 19v	197^ 55v	594	315^														
						94		B	5.7	20	435	1638	314 116	395 246 305 198 28 67	310 149 236 151 16 64	259 136	674	376															
IN THE NEWS- 1.26PM																																	
1 SAT.	1.26P	3	CBS	CN		11	161		A	6.4	21	488	1803	345^ 76v	460^301^ 417^278^ 43v 43v	441^140^ 411^298^ 14v 30v	318^177^	584	283^														
						94		B	5.9	20	450	1497	336 120	399 254 320 219 23 49	294 150 235 160 17 44	227 122^	577	348															
IN THE NEWS- 8.26AM-SUN.																																	
SUN.	8.26A	3	CBS	CN		12	50	42	A	1.2	13	92	LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT														
						39	32	B	1.0	11	76	LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT														
IN THE NEWS- 8.56AM-SUN.																																	
SUN.	8.56A	3	CBS	CN		12	43	39	A	1.4	10	107	LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT														
						38	36	B	1.3	10	99	LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT														
IN THE NEWS-10.56AM																																	
SAT.	10.56A	3	CBS	CN		12	191	187	A	9.2	36	702	1588	218 93^	308 194 244 138^ 43v 57^	308 117^ 225 243 16v 43v	193 69^	779	422														
						98	97	B	8.7	34	664	1741	293 135	376 212 285 172 33 77	298 141 223 175 27 51	265 142	802	428															
IN THE NEWS-11.26AM																																	
SAT.	11.26A	3	CBS	CN		12	191	185	A	9.4	36	717	1699	269 103^	370 217 295 184 35v 66^	278 122^ 200 188 15v 44^	234 125^	817	499														
						98	96	B	8.4	32	641	1622	303 138	384 228 287 168 38 80	254 126 184 136 23 52	222 108	762	429															
ISSUES AND ANSWERS																																	
1 SUN.	12.05P	25	ABC	CC		12	165	165	A	3.2	12	244	1115	413^ 90v	421^ 61v 196^176^ 144^217^	586 188^ 246^286^ 115v222^	67v 25v	41v	21v														
2 SUN.	12.00N	30				95	96	B	2.6	10	198	1241	472 126	543 121 246 216 84 261	523 111 241 257 84 221	95 40	80	50															
JASON OF STAR COMMAND																																	
1 SAT.	12.00N	30	CBS	CL		11	167		A	6.0	22	458	1397	232^ 70v	284^221^ 263^155^ 21v 21v	213^123v 163^123v 16v 16v	161^ 52v	739	371^														
						95		B	5.4	21	412	1566	288 93	369 217 300 191 LT 51	282 159 216 124 15 58	230 101	685	386															
KIDS ARE PEOPLE TOO II																																	
						12	127	127	A	3.3	14	252	1385	389^ 75v	445^223^ 262^174^ 64v143^	317^100v 132^126^ LT 111v	122v 35v	501	274^														
SUN. 10.30A 30 ABC CL 84 83																																	
KIDS ARE PEOPLE TOO III																																	
SUN.	11.00A	30	ABC	CL		12	127	127	A	4.2	17	320	1616	438 138^	519 301^ 372^175^ 50v110^	344^156^ 228^159^ 30v116^	125^ 78v	628	387														
						84	83	B	3.6	16	275	1518	299 101	398 220 275 177 29 92	301 160 228 164 35 61	179 69	640	397															
MEET THE PRESS																																	
SUN.	12.00N	30	NBC	CC		12	150	136	A	4.7	18	359	1220	482 176^	496 103^ 179^143^ 130^317^	638 134^ 376 334^ 153^262^	72v LT	14v	14v														
						92	89	B	3.7	16	282	1359	544 174	580 126 217 191 109 336	600 153 315 322 101 236	73 24	106	63															
MIGHTY MOUSE-HECKL-JECKL1																																	
SAT.	8.00A	30	CBS	CA		12	189	181	A	4.2	30	320	1313	116^ 44v	116^ 72v 110^103^ LT LT	141^119^ 119^ 82v 22v 22v	106^106^	950	513														
						96	94	B	4.0	28	305	1489	197 68	207 130 165 134 LT 28	162 94 113 110 27 40	105 42	1015	580															
MIGHTY MOUSE-HECKL-JECKL2																																	
SAT.	8.30A	30	CBS	CA		12	188	181	A	5.4	29	412	1546	298 29v	315 182^ 242^186^ 26v 57v	164^114^ 140^116^ 24v 24v	131^ 75v	936	497														
						96	94	B	5.6	29	427	1557	244 100	271 156 212 140 20 50	196 113 146 138 27 36	133 58	957	537															
MIXED TEAM GOLF CHAMP-SAT(S)																																	
2 SAT.	3.30P	60	CBS	SE		148		A	5.4	16	412	1672	353^ 75v	358^ 67v 143v157^ 79v194^	791 161^ 313^384^ 99v390^	134v LT	389^	309^															
	3.30 - 4.00					87		A	6.3	19	481	1453	285^ 48v	293^ 64v 109v111v 63v170^	796 149^ 295^350^ 116v439^	138^ LT	226^	209^															
	4.00 - 4.30							A	4.6	13	351	1912	433^109v	433^ 67v 176^211^ 94v222^	755 168v 321^413^ 71v314^	126v LT	598^	439^															
MIXED TEAM GOLF CHAMP-SUN(S)																																	
2 SUN.	4.12P	108	CBS	SE		172		A	3.1	7	237	1485	536^169v	590^159v 303^295^ 206v248v	797^160v 355^388^ 190v375^	55v LT	43v	29v															
	4.30 - 5.00					94		A	2.6	6	198	1657	612^213v	657^262v 403^360^ 222v222v	865^232v 430^414^ 212v384^	39v LT	96v	71v															
	5.00 - 5.30							A	3.0	7	229	1345	502^136v	533^ 87v 214^227v 206v276^	765^101v 289^381^ 175v384^	47v LT	LT	LT															
	5.30 - 6.00							A	3.5	7	267	1419	536^153v	648^179v 325^310^ 225v296^	719^ 94v 243^311^ 183v408^	52v LT	LT	LT															
CAA FOOTBALL PRE GAME																																	
1 SAT.	12.30P	14	ABC	SC		10	214		A	6.7	24	511	1487	410^218^	449^229^ 402^313^ 22v 47v	535 180^ 299^242^ 129^236^	109v 54v	394^	264^														
						99		B	6.6	25	504^	1548	346 124	401 169 262 192 48 110	705 246 383 328 150 261	151 45	291	184															
CAA FOOTBALL GAME																																	
1 SAT.	12.44P	191	ABC	SE		11	216		A	11.0	35	839	1389	291 155^	382 179^ 253^204^ 51v111^	819 234^ 398 382 174^375	130^ 34v	58v	29v														
	1.00 - 1.30					99		B	11.2	36	855	1497	347 135	402 143 228 188 66 143	869 277 468 427 175 337	116 27	110	86															
								A	9.1	30	694	1278	309^174^	374 170^ 259^203^ 48v115^	799 249^ 451 387 146^348	80v 48v	25v	25v															
CONT'D																																	

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
WK		START		DUR		NET		PROG TYPE		WK 1 WK 2		KEY		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK-ING HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11			
#	DAY	TIME													%	%						TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+				
WEEKEND DAYTIME CONT'D																																					
NCAA FOOTBALL GAME-CONT'D																																					
1.30 - 2.00																																					
2.00 - 2.30																																					
2.30 - 3.00																																					
3.00 - 3.30																																					
3.30 - 4.00																																					
NCAA FOOTBALL GAME 2 8 214																																					
1 SAT. 4.07P 174 ABC SE 99																																					
4.00 - 4.30																																					
4.30 - 5.00																																					
5.00 - 5.30																																					
5.30 - 6.00																																					
6.00 - 6.30																																					
6.30 - 7.00																																					
NCAA FOOTBALL POST GAME 9 216																																					
1 SAT. 3.55P 12 ABC SC 99																																					
NEW DAFFY DUCK SHOW 11 195																																					
1 SAT. 8.00A 30 NBC CA 97																																					
NEW FAT ALBERT SHOW 12 189 180																																					
SAT. 11.30A 30 CBS CA 98 89																																					
NEW SHMOO 11 202																																					
1 SAT. 10.30A 30 NBC CA 98																																					
NFL '79 NBC-SAT(S) 197																																					
2 SAT. 3.30P 30 NBC SC 95																																					
NFL FOOTBALL GAME-NBC-SAT(S) 218																																					
2 SAT. 4.00P 216 NBC SE 99																																					
4.00 - 4.30																																					
4.30 - 5.00																																					
5.00 - 5.30																																					
5.30 - 6.00																																					
6.00 - 6.30																																					
6.30 - 7.00																																					
7.00 - 7.30																																					
NFL '79-NBC 12 131 134																																					
SUN. 12.30P 30 NBC SC 81 76																																					
NFL FOOTBALL GAME 1-NBC 12 219 207																																					
1 SUN. 1.00P 177 NBC SE 99 87																																					
2 SUN. 1.00P 180																																					
1.00 - 1.30																																					
1.30 - 2.00																																					
2.00 - 2.30																																					
2.30 - 3.00																																					
3.00 - 3.30																																					
3.30 - 4.00																																					
NFL FOOTBALL GAME 2-NBC 6 215																																					
CONT'D																																					
A 20.1 41 1534																																					
1740 458 148																																					
524 195 326 280 68																																					
158 923 336 580 482 139																																					
284 113 21 180 153																																					

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KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST DEC. 1979 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK # DAY		START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
														TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL	18-34	18-49	25-54	55-64	55+	TOTAL FEM.	TOTAL 6-11						
WEEKEND DAYTIME CONT'D																																	
NFL FOOTBALL GAME -CONT'D																																	
2 SUN.		4.00P	206	NBC	SE		98	B	17.5	37	1335	1759	436 190	504 185	299 260	72 164	957 350	602 527	150 273	149 37	149 117												
		4.00 - 4.30						A	15.5	37	1183	1552	367 131^	458 141^	226 185^	63^208	889 337	563 500	120^265	98^ 27^	107^ 107^												
		4.30 - 5.00						A	19.3	45	1473	1688	406 102^	496 178	271 247	65^194	915 369	602 513	120^260	109^ 28^	168 153^												
		5.00 - 5.30						A	21.6	48	1648	1676	395 114^	473 178	280 253	55^154	905 321	563 486	117^290	91^ 17^	207 174^												
		5.30 - 6.00						A	21.2	45	1618	1722	403 130^	473 201	318 283	50^113^	906 338	596 497	124^257	106^ 23^	237 191^												
		6.00 - 6.30						A	22.4	43	1709	1733	481 153	519 188	357 305	60^125^	955 334	601 468	154 293	109^ 7^	150 129^												
		6.30 - 7.00						A	22.7	41	1732	1727	490 156	532 195	340 285	79^147	913 310	540 430	161 302	139^ 49^	143 120^												
		7.00 - 7.30						A	17.6	29	1343	2148	705 293	763 294	492 415	113^204	985 354	601 507	167^315	153^ 24^	247 191^												
NFL FOOTBALL POST-NBC										7 210																							
1 SUN.		3.57P	15	NBC	SC		99	A	13.2	28	1007	1811	492 220^	588 179^	338 290	76^219^	896 389	654 541	109^201^	155^ 66^	172^ 117^												
								B	7.9	19	603	1648	414 196	477 155	277 247	58 164	872 323	594 484	94 231	151 43	148 115												
PLASTICMAN COMEDY-SHOW-1										12 192 191																							
SAT.		9.00A	30	ABC	CL		99	A	5.3	24	404	2050	268^ 87^	307 223^	248^152^	33^ 59^	227^104^	153^160^	LT 45^	235^140^	1281 881												
								B	5.9	27	450	1696	214 59	235 137	183 137	17 39	155 90	128 90	LT 14	201 79	1105 707												
PLASTICMAN COMEDY-SHOW-2										12 192 191																							
SAT.		9.30A	30	ABC	CL		99	A	5.0	20	382	2026	211^ 91^	247^174^	203^150^	20^ 44^	286^128^	189^182^	LT 67^	213^136^	1280 824												
								B	5.8	24	443	1720	202 52	236 150	184 129	19 45	164 102	131 86	LT 17	213 81	1107 700												
PLASTICMAN COMEDY-SHOW-3										12 192 191																							
SAT.		10.00A	30	ABC	CL		99	A	5.0	20	382	1830	152^ 55^	178^145^	163^115^	15^ 15^	255^185^	224^130^	LT LT	221^143^	1176 810												
								B	5.9	23	450	1600	196 66	224 134	178 128	18 40	144 88	117 80	LT 13	237 90	995 643												
PLASTICMAN COMEDY-SHOW-4										12 192 191																							
SAT.		10.30A	30	ABC	CL		99	A	5.4	21	412	1825	213^ 90^	339 279^	301 150^	20^ 20^	309 210^	254^170^	LT LT	247^165^	930 631												
								B	6.3	25	481	1575	223 96	273 164	208 131	23 55	177 103	139 87	LT 22	220 101	905 590												
SCHOOLHOUSE ROCK-8.56AM										12 182 185																							
SAT.		8.56A	3	ABC	CN		95	A	5.6	25	427	1834	358 66^	372 240^	288 198^	46^ 84^	182^ 53^	106^ 93^	LT 61^	230^116^	1050 750												
								B	5.5	24	420	1540	248 66	263 152	204 177	15 43	154 74	119 94	LT 30	159 61	964 625												
SCHOOLHOUSE ROCK-10.56AM										12 192 189																							
SAT.		10.56A	3	ABC	CN		99	A	5.2	20	397	1756	230^ 91^	326 259^	286^150^	17^ 17^	290^184^	228^162^	LT LT	261^173^	879 575												
								B	5.8	23	443	1525	226 95	275 162	204 129	23 57	177 98	134 85	LT 25	209 101	864 562												
SCHOOLHOUSE ROCK-11.26AM										12 174 175																							
SAT.		11.26A	3	ABC	CN		92	A	5.6	21	427	1635	249^150^	342 227^	312 191^	30^ 30^	165^ 98^	123^ 52^	15^ 15^	257^192^	871 529												
								B	5.7	21	435	1587	273 122	327 183	256 162	30 66	256 114	179 113	19 59	232 105	772 484												
SCHOOLHOUSE ROCK-11.55AM										12 126 130																							
SUN.		11.55A	4	ABC	CN		82	A	3.5	14	267	1652	488 71^	555 271^	398^263^	LT 82^	574 251^	349^289^	83^184^	25^ 25^	498 277^												
								B	3.0	12	229	1498	355 82	449 192	287 199	48 141	357 162	249 203	36 92	182 113	510 305												
SCOOBY AND SCRAPPY DOO										12 186 186																							
SAT.		11.30A	30	ABC	CA		94	A	5.6	23	427	1557	282^181^	366 254^	329 232^	37^ 37^	127^ 48^	85^ 56^	23^ 23^	214^128^	850 443												
								B	5.7	25	435	1648	264 116	328 190	252 148	30 66	255 123	179 124	19 54	253 109	812 504												
SKATEBIRDS										12 43 39																							
SUN.		8.30A	30	CBS	CL		38	A	1.2	9	92	LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT										
								B	1.1	9	84	LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT	LT LT										
SPIDERWOMAN										12 174 175																							
SAT.		11.00A	30	ABC	CA		92	A	5.6	21	427	1574	216^146^	316 217^	270^159^	38^ 38^	192^124^	151^ 70^	16^ 16^	196^141^	870 560												
								B	5.8	22	443	1577	265 122	320 180	243 153	31 72	239 110	170 108	17 53	214 95	804 518												
SPORTSWORLD										9 165																							
1 SAT.		4.00P	90	NBC	SE		88	A	5.1	13	389	1648	407^139^	407^229^	306^237^	23^ 88^	781 288^	413^368^	174^321^	187^113^	273^ 126^												
		4.00 - 4.30						B	5.6	16	427	1511	388 162	441 169	273 246	52 127	760 264	476 442	108 243	155 61	155 102												
		4.30 - 5.00						A	3.9	11	298	1634	447^ 94^	447^291^	370^280^	LT 77^	668^232^	312^284^	136^293^	237^134^	282^ 101^												
		5.00 - 5.30						A	4.9	13	374	1599	366^131^	366^222^	290^207^	12^ 76^	780 286^	403^387^	179^318^	169^109^	284^ 129^												
								A	6.6	16	504	1643	406^165^	406^193^	278^232^	36^ 98^	826 312^	467^393^	190^331^	163^ 97^	248^ 133^												
SUNDAY MORNING										12 79 79																							
SUN.		9.00A	90	CBS	N		70	A	2.9	15	221	1466	561 195^	570 149^	267^280^	182^232^	611 162^	398^376^	118^186^	95^ LT	190^ 82^												
		9.00 - 9.30						B	2.6	14	198	1424	562 202	594 163	302 320	130 224	622 172	350 370	84 202	59 LT	149 69												
		9.30 - 10.00						A	2.6	15	198	1625	625 217^	646 187^	349^359^	162^221^	653 167^	471^425^	100^162^	126^ 45^	227^ 107^												
		10.00 - 10.30						A	3.0	15	229	1389	553 196^	567 144^	249^267^	193^244^	607 170^	393^389^	96^179^	75^ LT	140^ 70^												
								A	3.2	14	244	1344	478^168^	483^111^	197^214^	184^224^	582 164^	358^328^	140^196^	86^ LT	193^ 61^												

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST DEC. 1979 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION															
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															
WK #	DAY	START TIME	DUR	NET	TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11
							AVG. AUD. SHARE %	AVG. AUD. (0,000)		18-34	18-49			25-54	55-64	55+	18-34	18-49	25-54	55-64	55+				
WEEKEND DAYTIME CONT'D																									
SUPER GLOBETROTTERS 1 SAT. 10.00A 30 NBC CA 11 203 99										A	5.4 21	412	1874	343^ 83v	343^ 189^	292^ 189^	28v 28v	252^ 229^	252^ 74v	LT	LT	238^ 111v	1041 492^		
										B	5.5 21	420	1756	239 62	300 181	247 165	25 39	170 114	137 85	LT	24	224 57	1062 637		
TARZAN AND SUPER SEVEN 1 1 SAT. 12.30P 30 CBS CA 11 161 94										A	6.5 23	496	1335	244^ 64v	300^ 221^	264^ 152^	25v 36v	247^ 125^	211^ 150^	12v 12v	198^ 73v	590 299^			
										B	5.7 21	435	1680	318 115	408 266	323 198	20 62	312 168	258 155	LT	45	258 138	702 386		
TARZAN AND SUPER SEVEN 2 1 SAT. 1.00P 30 CBS CA 11 161 94										A	7.3 24	557	1612	312^ 63v	418^ 274^	382^ 233^	36v 36v	351^ 135^	332^ 232^	13v 19v	271^ 134^	572 299^			
										B	6.2 22	473	1557	335 114	405 257	321 203	29 60	277 149	226 147	LT	37	234 119	641 379		
30 MINUTES 1 SAT. 1.30P 30 CBS DN 10 156 91										A	4.2 13	320	1531	412^ 156v	546^ 331^	468^ 366^	40v 78v	291^ 90v	207^ 156v	24v 84v	197^ 94v	497^ 272^			
										B	4.1 14	313	1449	455 173	538 255	351 293	68 129	363 197	277 164	LT	73	180 80	368 220		
THREE ROBONIC STOOGES SUN. 8.00A 30 CBS CA 12 50 42 38 32										A	1.0 12	76	LT	LT LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
										B	.9 11	69	LT	LT LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TIME OUT-9:45AM 2 SAT. 9.45A 2 NBC CN 1 201 98										A	5.5 23	420	1495	118v 45v	118v 81v	100v 118v	LT	LT	153^ 136v	136v 73v	LT	LT	69v 69v	1155 894	
										B	5.5 23	420	1495	118 45	118 81	100 118	LT	LT	153 136	136 73	LT	LT	69 69	1155 894	
TIME OUT-9:58AM 1 SAT. 9.58A 2 NBC CN 11 207 99										A	6.3 24	481	1900	355^ 69v	355^ 196^	306^ 187^	22v 22v	213^ 213^	213^ 36v	LT	LT	398^ 160^	934 539		
										B	5.6 22	427	1758	265 81	299 186	243 172	16 28	161 124	144 79	LT	10	217 76	1081 639		
TIME OUT-10:58AM SAT. 10.58A 2 NBC CN 12 202 200 98 96										A	6.2 24	473	1638	270 131^	291 160^	228^ 159^	29v 29v	364 331	364 99^	LT	LT	155^ 112^	828 527		
										B	5.3 21	404	1780	279 98	362 251	305 160	23 38	219 154	180 98	LT	28	245 98	954 608		
TIME OUT-11:58AM 12 192 182										A	5.7 22	435	1340	180^ 57v	235^ 165^	204^ 154^	19v 19v	279^ 168^	216^ 109^	54v 54v	194^ 39v	632 446			

SAT.	11	58A	2	NBC	CN	88	90	B	5.2	20	397	1625	270	101	361	228	277	182	33	57	247	174	205	101	18	35	263	70	754	489
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NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. MON. NOV. 26, 1979

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						15,260 20.0					26,320 34.5								
	ABC TV						240-ROBERT (OP)				NFL MONDAY NIGHT FOOTBALL NEW YORK JETS VS SEATTLE (9:00-11:59PM) (-OP)									
	AVERAGE AUDIENCE (Households (000) & %)						12,440 16.3	15.6*		17.0*	13,200 17.3	18.1*		20.1*	20.3*		17.8*			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						24 15.1	24*	17.1	25*	30 17.4	27*	19.7	30*	32*	20.8	19.8	18.4	30*	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						15,790 20.7					24,420 32.0	22,510 29.5		22,200 29.1					
	CBS TV						WHITE SHADOW (OP)				M*A*S*H				WKRP IN CINCINNATI				LOU GRANT	
	AVERAGE AUDIENCE (Households (000) & %)						12,740 16.7	15.5*		18.0*	21,970 28.8	27.1	20,680 27.1		18,390 24.1	24.1*		24.1*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						24 14.9	23*	17.2	26*	42 27.6	41	29.9	27.2	26.9	40 23.8	39*	24.3	24.5	42*
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						23,040 30.2					20,750 27.2								
	NBC TV						LITTLE HOUSE-PRAIRIE (OP)				NBC MONDAY NIGHT MOVIES BEGGARMAN, THIEF, PART 1									
	AVERAGE AUDIENCE (Households (000) & %)						19,910 26.1	25.6*		26.5*	12,060 15.8	18.4*		16.6*	14.5*		13.5*			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						38 25.1	38*	26.9	38*	25 19.5	27*	17.0	25*	23*	15.1	13.9	13.6	24*	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						14,190 18.6					27,240 35.7								
	ABC TV						240-ROBERT (OP)				NFL MONDAY NIGHT FOOTBALL OAKLAND VS NEW ORLEANS (9:00-12:00AM) (-OP)									
	AVERAGE AUDIENCE (Households (000) & %)						11,290 14.8	14.3*		15.3*	14,500 19.0	17.3*		20.5*	21.5*		20.0*			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						22 13.9	22*	15.3	23*	31 16.7	26*	18.0	19.9	30*	32*	21.7	21.3	20.6	31*
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						18,080 23.7					20,520 26.9	19,610 25.7		17,850 23.4					
	CBS TV						WHITE SHADOW (OP)				M*A*S*H				WKRP IN CINCINNATI				LOU GRANT	
	AVERAGE AUDIENCE (Households (000) & %)						14,650 19.2	18.7*		19.7*	18,160 23.8	22.8	17,400 22.8		14,340 18.8	18.8*		18.8*		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						29 18.1	28*	19.6	29*	35 22.6	29*	24.9	23.0	22.7	30 19.1	29*	18.5	18.7	31*
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						18,390 24.1	18,310 24.0			24,190 31.7									
	NBC TV						BEAN'S CHRISTMAS TREE				LITTLE RASCALS CHRISTMAS (OP)				NBC MONDAY NIGHT MOVIES FRIENDSHIPS, SECRETS AND LIES					
	AVERAGE AUDIENCE (Households (000) & %)						16,630 21.8	17,170 22.5			16,480 21.6	20.7*		22.0*	21.9*		21.7*			
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						33 22.2	33 21.4	22.1	22.9	33 20.4	30*	22.1	32*	34*	21.9	21.9	21.9	36*	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	61.9	63.0	64.0	66.0	66.3	68.2	69.3	69.5	68.2	68.6	67.1	66.2	62.9	61.0	58.6	56.3		
		WK. 2	63.0	64.2	65.1	66.5	66.1	66.7	67.3	67.8	67.5	68.3	68.6	68.3	66.0	64.5	62.2	59.9		

For explanation of symbols, See page A.

EVE. MON. DEC. 3, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.TUE. NOV.27, 1979

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					19,080 25.0		18,390 24.1		25,640 33.6		23,200 30.4		19,910 26.1			
	ABC TV					HAPPY DAYS		ANGIE		THREE'S COMPANY		TAXI (OP)		HART TO HART			
	AVERAGE AUDIENCE (Households (000) & %)					16,480 21.6		17,240 22.6		23,960 31.4		20,980 27.5		16,400 21.5	21.8*		21.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					34 20.4	22.8	34 21.9	23.3	48 30.6	32.1	44 27.8	27.1	37 22.3	37* 21.4	21.3	37* 20.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,650 19.2		14,190 18.6		20,300 26.6							
	CBS TV					BUGS BUNNY- LOONEY XMAS (OP)		FAT ALBERT CHRISTMAS SPEC (R)		CBS TUESDAY NIGHT MOVIES HIGH MIDNIGHT							
	AVERAGE AUDIENCE (Households (000) & %)					12,820 16.8		13,120 17.2		14,570 19.1	17.6*		18.9*		19.9*		19.9*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					27 17.1	16.5	26 16.9	17.5	31 17.7	27* 17.6		30* 19.0		34* 19.9	20.0	35* 19.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					15,870 20.8				13,120 17.2							
	NBC TV					SHERIFF LOBO (OP)				NBC TUE. NIGHT MOVIE BEGGARMAN, THIEF, PART 2							
	AVERAGE AUDIENCE (Households (000) & %)					12,590 16.5	15.5*		17.5*	8,470 11.1	11.0*		10.8*		11.2*		11.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					26 14.9	24* 16.1		27* 17.4	18 11.3	17* 10.7		17* 10.9		19* 11.4	10.9	20* 11.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					19,990 26.2		18,920 24.8		23,880 31.3		21,520 28.2		19,910 26.1			
	ABC TV					HAPPY DAYS		ANGIE		THREE'S COMPANY		TAXI (OP)		HART TO HART			
	AVERAGE AUDIENCE (Households (000) & %)					17,930 23.5		17,010 22.3		21,970 28.8		19,760 25.9		15,490 20.3	21.1*		19.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					37 22.6	24.3	34 22.0	22.6	44 28.0	29.7	41 26.2	25.6	37 21.9	37* 20.3	19.4	37* 19.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					9,690 12.7				13,350 17.5				11,830 15.5			
	CBS TV					CALIFORNIA FEVER (8:00-8:54PM)(S)(OP)				HAWAII FIVE-O				PARIS			
	AVERAGE AUDIENCE (Households (000) & %)					6,940 9.1	8.9*		9.4*	10,610 13.9	13.4*		14.3*	9,310 12.2	12.1*		12.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					14 9.0	14* 8.8		14* 9.2	22 13.3	21* 13.5		22* 14.3	22 12.0	21* 12.3	12.1	23* 12.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					16,860 22.1				16,560 21.7							
	NBC TV					SHERIFF LOBO (OP)				NBC TUE. NIGHT MOVIE ST. IVES(SUS)(OP) (9:00-10:55PM)							
	AVERAGE AUDIENCE (Households (000) & %)					13,660 17.9	16.9*		18.9*	11,140 14.6	14.6*		14.9*		14.8*		14.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					28 16.7	27* 17.2		29* 18.8	24 14.5	23* 14.6		23* 14.9		26* 14.8	14.7	27* 13.6
TV HOUSEHOLDS USING TV WK. 1		60.9	60.9	61.9	62.8	62.5	64.1	65.0	66.2	65.3	65.2	63.3	62.6	60.0	58.2	57.1	56.2
(See Def. 1) WK. 2		59.8	60.8	61.8	62.2	62.8	64.5	65.0	65.1	64.5	65.1	64.1	63.5	58.7	56.3	54.4	52.5

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

EVE.TUE. DEC.4, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.WED. NOV.28, 1979

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					22,430 29.4						21,360 28.0				19,000 24.9	
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					19,080 25.0	23.5*		26.5*			16,940 22.2	21.5*		23.0*	15,720 20.6	20.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					38 22.8	37 *		40 *			32 21.2	31 *		33 *	35 20.2	32 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					12,970 17.0						21,520 28.2				19,230 25.2	
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					10,220 13.4	12.8*		14.0*			17,090 22.4	22.7*		22.4*	14,800 19.4	20.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					21 12.5	20 *		21 *			33 21.8	33 *		33 *	33 20.4	32 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					19,080 25.0						20,600 27.0				16,180 21.2	
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					15,870 20.8	20.1*		21.4*			15,410 20.2	19.2*		20.7*	12,510 16.4	17.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					32 19.3	32 *		32 *			30 19.5	28 *		30 *	28 18.2	28 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					23,810 31.2						19,990 26.2				19,300 25.3	
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					17,700 23.2	23.1*		23.3*			15,570 20.4	19.3*		21.5*	14,880 19.5	18.6*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					36 23.3	36 *		36 *			31 19.1	30 *		33 *	32 20.6	31 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,340 18.8						26,630 34.9					
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					10,910 14.3	13.6*		14.9*			19,230 25.2	22.8*		25.3*	26.5*	26.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					22 13.3	21 *		23 *			40 22.2	35 *		38 *	42 *	44 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					18,460 24.2						17,090 22.4				12,590 16.5	
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					14,880 19.5	18.9*		20.0*			15,410 20.2	15.4		11,750 15.4	9,160 12.0	12.1*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					30 18.1	30 *		30 *			31 20.1	23 20.4		23 15.8	20 12.2	20 *
TV HOUSEHOLDS USING TV		WK. 1	61.3	61.4	61.3	62.0	62.8	64.5	66.1	67.6	68.3	68.5	68.8	68.4	68.6	68.1	63.9
(See Def. 1)		WK. 2	60.6	61.3	62.0	63.2	63.4	64.6	65.4	65.8	64.9	65.4	65.8	65.9	63.3	61.9	60.6
U.S. TV Households: 76,300,000																	57.9

For explanation of symbols, See page A.

EVE.WED. DEC.5, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE. THU. NOV. 29, 1979

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					18,690 24.5		29,220 38.3									
	ABC TV					BENSON (OP)							ABC NFL FOOTBALL SPECIAL NEW ENGLAND VS MIAMI (8:30-11:33PM) (SUSP) (OP) (OP)				
	AVERAGE AUDIENCE (Households (000) & %)					16,180 21.2		15,790 20.7	17.0*		21.3*		23.0*		21.7*		21.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					32 20.7	21.8	33 16.5	26* 17.4	21.0	33* 21.6	22.6	35* 23.3	22.2	35* 21.2	21.7	35* 21.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					18,160 23.8				14,340 18.8				16,100 21.1			
	CBS TV							WALTONS (OP)			HAWAII FIVE-O				BARNABY JONES		
	AVERAGE AUDIENCE (Households (000) & %)					13,730 18.0	16.4*		19.6*	11,670 15.3	15.1*		15.4*	13,510 17.7	17.4*		18.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					27 15.9	25* 16.8	19.5	29* 19.7	23 15.2	23* 15.1	15.2	23* 15.6	29 17.0	28* 17.9	18.0	31* 18.0
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					18,160 23.8				18,770 24.6				13,660 17.9			
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					13,510 17.7	15.9*		19.5*	15,640 20.5	19.8*		21.2*	10,380 13.6	13.8*		13.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					27 15.5	24* 16.3	19.5	29* 19.6	31 18.9	30* 20.6	21.4	32* 21.0	23 14.1	22* 13.5	13.1	23* 13.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					16,480 21.6		15,950 20.9		18,920 24.8		18,690 24.5		18,690 24.5			
	ABC TV					LAVERNE AND SHIRLEY		BENSON		BARNEY MILLER		SOAP (OP)				20/20	
	AVERAGE AUDIENCE (Households (000) & %)					14,270 18.7		14,570 19.1		16,940 22.2		17,170 22.5		14,500 19.0	19.9*		18.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					29 18.6	18.9	29 18.9	35* 19.3	34 21.4	32* 22.9	34 22.3	32* 22.7	32 20.7	32* 19.0	18.8	32* 17.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					20,980 27.5				21,290 27.9				18,080 23.7			
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					16,710 21.9	21.2*		22.6*	16,330 21.4	21.4*		21.5*	14,270 18.7	19.6*		17.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					34 20.8	33* 21.6	22.2	35* 23.0	32 21.4	32* 21.3	21.3	32* 21.7	31 19.6	32* 19.5	18.4	31* 17.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					15,870 20.8				16,710 21.9				14,800 19.4			
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					12,820 16.8	16.4*		17.2*	12,130 15.9	15.7*		16.2*	11,450 15.0	14.7*		15.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					26 15.9	26* 16.8	17.5	26* 17.0	24 15.8	24* 15.5	16.5	24* 16.0	25 14.5	24* 15.0	15.3	26* 15.2
TV HOUSEHOLDS USING TV WK. 1		60.6	62.1	62.2	63.8	65.3	66.1	66.8	68.0	65.8	65.6	65.7	65.6	62.1	61.1	59.4	58.2
(See Def. 1) WK. 2		59.0	60.8	61.2	62.0	63.2	63.8	64.6	65.3	65.7	66.6	66.6	66.3	62.4	60.3	59.0	56.0
U.S. TV Households: 76,300,000																	

For explanation of symbols, See page A.

EVE. THU. DEC. 6, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.FRI. NOV.30, 1979

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W	TOTAL AUDIENCE (Households (000) & %)					28,460 37.3											
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					18,620 24.4	20.7*		22.5*		23.8*		24.1*		26.5*		28.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					39 20.0	35* 21.4		37* 22.0		38* 23.0		38* 23.8		42* 25.7		44* 28.8
E	TOTAL AUDIENCE (Households (000) & %)					14,730 19.3				20,140 26.4				20,680 27.1			
	CBS TV							INCREDIBLE HULK (OP)			DUKES OF HAZZARD					DALLAS	
	AVERAGE AUDIENCE (Households (000) & %)					11,900 15.6	15.0*		16.2*		16,710 21.9		22.7*		18,460 24.2		24.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					25 14.7	24* 15.4		25* 16.0		34 20.3		35* 22.4		39 24.1		39* 24.8
1	TOTAL AUDIENCE (Households (000) & %)					12,360 16.2				14,880 19.5				9,690 12.7			
	NBC TV							SHIRLEY (OP)			ROCKFORD FILES					EISCHIED	
	AVERAGE AUDIENCE (Households (000) & %)					9,770 12.8	12.0*		13.6*		11,900 15.6	15.2*	16.0*		8,160 10.7	10.7*	10.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					20 11.5	19* 12.4		21* 13.6		24 14.8	24* 15.5	25* 16.1		17 10.8	17* 10.7	17* 10.7
W	TOTAL AUDIENCE (Households (000) & %)					14,800 19.4		13,350 17.5		15,030 19.7							
	ABC TV							FROSTY WINTER WONDERLAND (R)			NESTOR-LONG- EARED DONKEY (R)(OP)						
	AVERAGE AUDIENCE (Households (000) & %)					12,740 16.7		11,750 15.4		9,770 12.8							
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					29 16.5		26 17.0		22 12.0							
E	TOTAL AUDIENCE (Households (000) & %)					17,470 22.9				25,030 32.8							
	CBS TV							INCREDIBLE HULK (OP)							MY OLD MAN		
	AVERAGE AUDIENCE (Households (000) & %)					13,660 17.9	16.7*		19.1*		17,240 22.6	21.7*	21.7*		23.4*		23.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					31 16.2	29* 17.1		33* 18.8		38 21.7	37* 21.8	36* 21.7		39* 23.4		41* 23.3
2	TOTAL AUDIENCE (Households (000) & %)					11,600 15.2				15,490 20.3				13,730 18.0			
	NBC TV							SHIRLEY (OP)			ROCKFORD FILES					EISCHIED	
	AVERAGE AUDIENCE (Households (000) & %)					8,700 11.4	10.9*		11.9*		11,900 15.6	15.4*	15.8*		10,610 13.9	13.9*	14.0*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					20 10.7	19* 11.0		20* 11.8		26 14.9	26* 15.8	26* 15.7		24 13.7	23* 14.1	24* 14.2
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	57.8	59.4	59.9	61.5	62.6	63.1	63.7	63.7	63.5	63.8	64.1	64.0	61.9	62.5	62.8
U.S. TV Households: 76,300,000		WK. 2	54.3	54.8	55.6	56.2	57.4	58.3	58.2	58.8	58.3	58.8	59.7	60.3	59.7	59.5	58.3
																	62.4 56.2

For explanation of symbols, See page A.

EVE.FRI. DEC.7, 1979

NATIONAL Nielsen TV AUDIENCE ESTIMATES

EVE. SAT. DEC. 1, 1979

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)						11,140 14.6	10,530 13.8		17,400 22.8	19,760 25.9								
	ABC TV		(1)				ROPER'S		MARIE	LOVE BOAT (OP)				FANTASY ISLAND					
	AVERAGE AUDIENCE (Households (000) & %)						9,770 12.8		9,770 12.8	15,340 20.1				16,940 22.2					
	SHARE OF AUDIENCE %						22		21	33				39					
AVG. AUD. BY ¼ HR. %		12.7				12.4		13.3	12.3		13.3	19.2		20.1		20.3		20.7	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)						18,690 24.5				11,830 15.5								
	CBS TV						MYST. ISLAND-BEAUT. WOMEN (OP)				HUNTER'S MOON								
	AVERAGE AUDIENCE (Households (000) & %)						12,820 16.8		14.6* 25 *	16.1* 27 *				10,450 13.7					
	SHARE OF AUDIENCE %						28		25 *	29 *				30 *					
AVG. AUD. BY ¼ HR. %						14.4		14.9	15.9		16.4	18.1		18.2		18.5		18.1	
WEEK 3	TOTAL AUDIENCE (Households (000) & %)						20,680 27.1				13,660 17.9				12,740 16.7				
	NBC TV						CHIPS (OP)				B.J. AND THE BEAR				MAN CALLED SLOANE				
	AVERAGE AUDIENCE (Households (000) & %)						17,240 22.6		21.6* 37 *	23.6* 39 *				10,530 13.8					
	SHARE OF AUDIENCE %						38		37 *	24				25 *					
AVG. AUD. BY ¼ HR. %						20.7		22.4	24.1		23.1	15.6		15.2		14.7		14.4	
WEEK 4	TOTAL AUDIENCE (Households (000) & %)						14,270 18.7				18,690 24.5				18,160 23.8				
	ABC TV						PAT BOONE AND FAMILY XMAS				LOVE BOAT (OP)				FANTASY ISLAND				
	AVERAGE AUDIENCE (Households (000) & %)						10,910 14.3		13.9* 24 *	14.7* 24 *				14,800 19.4					
	SHARE OF AUDIENCE %						24		24 *	34				35 *					
AVG. AUD. BY ¼ HR. %						13.7		14.0	14.2		15.2	18.3		20.1		21.1		21.1	
WEEK 5	TOTAL AUDIENCE (Households (000) & %)						13,510 17.7				16,940 22.2								
	CBS TV						FROSTY THE SNOWMAN (R)				NIGHT BEFORE CHRISTMAS (R)(OP)				CBS SATURDAY NIGHT MOVIE SOMEBODY KILLED HER HUSBAND				
	AVERAGE AUDIENCE (Households (000) & %)						11,600 15.2		12,060 15.8	10,380 13.6				14,800 19.4					
	SHARE OF AUDIENCE %						26		26	23				23 *					
AVG. AUD. BY ¼ HR. %						14.5		15.9	15.6		16.0	14.8		14.1		13.6		13.6	
WEEK 6	TOTAL AUDIENCE (Households (000) & %)						20,370 26.7				15,790 20.7				15,030 19.7				
	NBC TV		NFL FOOTBALL GAME-NBC-SAT DENVER VS SEATTLE (8:00-7:30PM)				CHIPS (OP)				B.J. AND THE BEAR				MAN CALLED SLOANE				
	AVERAGE AUDIENCE (Households (000) & %)						16,860 22.1		21.5* 37 *	22.7* 38 *				12,210 16.0					
	SHARE OF AUDIENCE %						37		37 *	28				28 *					
AVG. AUD. BY ¼ HR. %						20.9		22.1	23.0		22.4	16.8		16.9		16.9		17.3	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	53.3	54.1	55.7	57.1	57.3	58.5	60.3	61.1	61.4	61.7	61.9	61.8	58.5	56.9	56.5	56.2	
		WK. 2	54.7	55.1	55.0	55.5	57.3	58.9	59.7	60.8	59.8	59.9	60.3	60.0	57.1	56.1	55.8	56.1	

U.S. TV Households: 76,300,000

(1) NCAA FOOTBALL GAME 2, ARMY VS NAVY, ABC, (4:07-7:01PM)

For explanation of symbols, See page A.

EVE. SAT. DEC. 8, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

EVE.SUN. DEC.2, 1979

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	17,470 22.9				17,240 22.6		25,790 33.8									
	ABC TV		SANTA CLAUS-COMING-TOWN (R)				WORK & MINDY (OP)		ABC SUNDAY NIGHT MOVIE THE MAN WITH THE GOLDEN GUN(R)									
	AVERAGE AUDIENCE (Households (000) & %)	{	12,740 16.7	15.4*		18.0*	15,570 20.4		16,020 21.0	19.2*		20.8*		21.5*		22.3*		21.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	24 14.7	23* 16.1		26* 17.6	29 18.4		31 19.7	27* 21.0		28* 20.9		30* 21.3		34* 22.4		36* 22.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{			29,150 38.2				21,900 28.7		22,360 29.3		22,130 29.0		21,140 27.7		19,230 25.2	
	CBS TV		CBS NFL FOOTBALL GAME 2 VARIOUS TEAMS & TIMES (4:00-7:33PM)(-OP)-				60 MINUTES (7:33-8:33PM)(-OP)		ARCHIE BUNKER'S PLACE (8:33-9:03PM) (-OP)		ONE DAY AT A TIME (9:03-9:33PM) (-OP)		ALICE (9:33-10:03PM) (-OP)		JEFFERSONS (10:03-10:33PM) (-OP)		TRAPPER JOHN, M.D. (10:33-11:33PM)	
	AVERAGE AUDIENCE (Households (000) & %)	{			23,350 21.7*				20,220 26.5		20,830 27.3		20,600 27.0		19,990 26.2		14,570 19.1	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{			34* 21.5				44* 30.8		37 26.7		37 26.8		39 26.0		35 20.3	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	25,410 33.3												15,720 20.6			
	NBC TV		BIG EVENT THE SOUND OF MUSIC(R)(OP)												PRIME TIME SUNDAY			
	AVERAGE AUDIENCE (Households (000) & %)	{	15,340 20.1	14.8*		17.2*		19.9*		23.2*		23.4*		21.9*	11,290 14.8	14.9*		14.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	28 14.1	22* 15.4		25* 17.2		28* 19.5		32* 20.3		32* 23.7		30* 23.0	24 15.6	22* 14.2		25* 14.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	17,010 22.3				20,370 26.7		26,090 34.2									
	ABC TV		YEAR WITHOUT SANTA (R)				WORK & MINDY (OP)		ABC SUNDAY NIGHT MOVIE THE RETURN OF THE PINK PANTHER (8:30-10:53PM)(R)(SUS)(OP)									
	AVERAGE AUDIENCE (Households (000) & %)	{	12,440 16.3	14.1*		18.5*	18,540 24.3		16,100 21.1	21.5*		20.9*		20.7*		21.7*		20.5*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	25 13.1	22* 15.2		28* 17.6	36 23.9		32 22.1	31* 20.9		29* 21.1		30* 21.0		34* 21.6		35* 21.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	28,380 37.2				20,370 26.7		23,880 31.3		24,110 31.6		22,970 30.1		21,750 28.5			
	CBS TV		60 MINUTES				ARCHIE BUNKER'S PLACE		ONE DAY AT A TIME (OP)		ALICE		JEFFERSONS		TRAPPER JOHN, M.D.			
	AVERAGE AUDIENCE (Households (000) & %)	{	22,510 29.5	28.1*		31.0*	18,460 24.2		21,820 28.6		22,890 30.0		21,360 28.0		17,930 23.5		23.4*	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	45 26.5	44* 29.7		46* 31.0	36 23.7		41 27.8		42 29.5		40 27.9		39 23.2		37* 23.6	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{			20,910 27.4										14,570 19.1			
	NBC TV		BIG EVENT MARY AND JOSEPH: A STORY OF FAITH (7:26-10:26PM)(OP)(-OP)												PRIME TIME SUNDAY (10:26-11:26PM)			
	AVERAGE AUDIENCE (Households (000) & %)	{			10,910 14.3										9,460 12.4			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{			21 18.2										23 12.4			
TV HOUSEHOLDS USING TV		WK. 1	65.9	68.0	69.4	69.9	70.3	71.5	71.9	73.0	73.6	73.2	72.8	71.2	67.3	65.7	60.8	57.1
(See Def. 1)		WK. 2	62.5	64.9	66.4	67.5	67.4	68.8	69.9	70.5	70.9	71.0	69.8	68.7	64.6	62.6	59.6	55.0

U.S. TV Households: 76,300,000

(1) NFL FOOTBALL GAME 2-NBC, VARIOUS TEAMS & TIMES, NBC, (4:00-7:26PM)

For explanation of symbols, See page A.

EVE.SUN. DEC.9, 1979

SUN. 11:00 P.M. - 12:45 A.M.

MON.-FRI. 11:30 P.M. - 1:45 A.M.

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30
W	E	TOTAL AUDIENCE (Households (000) & %)																
		ABC TV																
		AVERAGE AUDIENCE (Households (000) & %)																
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
E	K	TOTAL AUDIENCE (Households (000) & %)																
		CBS TV																
		AVERAGE AUDIENCE (Households (000) & %)																
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
1	K	TOTAL AUDIENCE (Households (000) & %)																
		NBC TV																
		AVERAGE AUDIENCE (Households (000) & %)																
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
W	E	TOTAL AUDIENCE (Households (000) & %)																
		ABC TV																
		AVERAGE AUDIENCE (Households (000) & %)																
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
E	K	TOTAL AUDIENCE (Households (000) & %)																
		CBS TV																
		AVERAGE AUDIENCE (Households (000) & %)																
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
2	K	TOTAL AUDIENCE (Households (000) & %)																
		NBC TV																
		AVERAGE AUDIENCE (Households (000) & %)																
		SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
TV HOUSEHOLDS USING TV WK. 1			51.3	47.0	36.9	32.0	25.6	22.8	20.0	39.6	34.8	29.1	25.5	22.3	19.5	17.0	14.6	12.3
(See Def. 1) WK. 2			48.0	41.9	33.7	27.5	23.6	20.5	17.6	36.2	33.3	28.2	25.2	22.0	19.2	16.6	14.3	12.7
U.S. TV Households: 76,300,000																		

For explanation of symbols, See page A.

SUN. 11:00 P.M. - 12:45 A.M.

MON.-FRI. 11:30 P.M. - 1:45 A.M.

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.26-30, 1979

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			4,120 5.4				5,040 6.6										
	ABC TV	GOOD MORNING, AMERICA-730 (CO-OP)		GOOD MORNING, AMERICA-730 (PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		GOOD MORNING, AMERICA-830 (PARTICIPATING)										
	AVERAGE AUDIENCE (Households (000) & %)			3,200 4.2				4,270 5.6										
	SHARE OF AUDIENCE %			25				30										
	AVG. AUD. BY ¼ HR. %			4.1	4.3			5.5	5.8									
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		3,130 4.1			3,280 4.3								2,290 3.0		2,900 3.8		
	CBS TV	MORNING MON-FRI (CO-OP)		MORNING MON-FRI (PARTICIPATING)		CAPTAIN KANGAROO								ALL STAR BEAT THE CLOCK		CELEBRITY WHEW (10:30-10:54AM) (OP)		
	AVERAGE AUDIENCE (Households (000) & %)		1,910 2.5		2.6*	1,980 2.6	2.2*		2.9*					1,910 2.5		2,520 3.3		
	SHARE OF AUDIENCE %		15		15 *	14	12 *		16 *					13		17		
	AVG. AUD. BY ¼ HR. %		2.3	2.5	2.7	1.9	2.5	2.8	3.0					2.5	2.5	3.2	3.6	
WEEK 3	TOTAL AUDIENCE (Households (000) & %)			4,500 5.9				5,490 7.2						3,360 4.4		3,510 4.6		
	NBC TV	TODAY SHOW-7.30AM (CO-OP)		TODAY SHOW-7.30AM (PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		TODAY SHOW-8.30AM (PARTICIPATING)						CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)		
	AVERAGE AUDIENCE (Households (000) & %)			3,590 4.7				4,430 5.8						2,980 3.9		3,050 4.0		
	SHARE OF AUDIENCE %			28				31						21		21		
	AVG. AUD. BY ¼ HR. %			4.7	4.7			5.9	5.7					3.9	4.0	4.0	4.1	
WEEK 4	TOTAL AUDIENCE (Households (000) & %)			4,040 5.3				5,570 7.3										
	ABC TV	GOOD MORNING, AMERICA-730 (CO-OP)		GOOD MORNING, AMERICA-730 (PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		GOOD MORNING, AMERICA-830 (PARTICIPATING)		(SUS)(OP)								
	AVERAGE AUDIENCE (Households (000) & %)			3,130 4.1				4,650 6.1										
	SHARE OF AUDIENCE %			24				33										
	AVG. AUD. BY ¼ HR. %			4.0	4.2			6.0	6.2									
WEEK 5	TOTAL AUDIENCE (Households (000) & %)		3,820 5.0			3,590 4.7								2,290 3.0		3,200 4.2		
	CBS TV	MORNING MON-FRI (CO-OP)		MORNING MON-FRI (PARTICIPATING)		CAPTAIN KANGAROO								ALL STAR BEAT THE CLOCK (MTWTF)(S)(OP)		CELEBRITY WHEW (10:30-10:54AM) (MTWTF)(S)(OP)		
	AVERAGE AUDIENCE (Households (000) & %)		2,520 3.3		3.5*	1,980 2.6	2.4*		2.8*					1,910 2.5		2,750 3.6		
	SHARE OF AUDIENCE %		20		21 *	14	13 *		15 *					13		19		
	AVG. AUD. BY ¼ HR. %		2.9	3.5	3.5	2.3	2.5	2.7	2.9					2.5	2.5	3.5	3.9	
WEEK 6	TOTAL AUDIENCE (Households (000) & %)			4,200 5.5				5,570 7.3						3,430 4.5		3,740 4.9		
	NBC TV	TODAY SHOW-7.30AM (CO-OP)		TODAY SHOW-7.30AM (PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		TODAY SHOW-8.30AM (PARTICIPATING)						CARD SHARKS		HOLLYWOOD SQUARES (SUS)(OP)		
	AVERAGE AUDIENCE (Households (000) & %)			3,360 4.4				4,500 5.9						2,980 3.9		3,130 4.1		
	SHARE OF AUDIENCE %			26				32						21		22		
	AVG. AUD. BY ¼ HR. %			4.2	4.5			5.9	5.9					3.9	3.8	4.1	4.1	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	8.4	10.4	13.0	14.4	15.6	17.4	17.8	18.0	18.7	19.2	19.2	19.3	18.6	18.9	19.1	19.3
		WK. 2	8.3	10.9	13.4	15.0	16.2	17.3	17.8	18.3	18.6	18.8	18.9	18.9	17.7	18.0	18.4	18.5

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.3-7, 1979

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV. 26-30, 1979

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	4,810 6.3		5,880 7.7		4,200 5.5		6,260 8.2		8,470 11.1				7,940 10.4	
	ABC TV		LAVERNE & SHIRLEY M-F		FAMILY FEUD		\$20,000 PYRAMID		RYAN'S HOPE (SUS)(OP)		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE	
	AVERAGE AUDIENCE (Households (000) & %)	{	4,040 5.3		5,110 6.7		3,660 4.8		5,260 6.9		6,710 8.8	8.4*		9.1*	5,880 7.7	7.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		27 5.0	5.5	30 6.4	6.9	20 4.6	4.9	27 6.9	7.0	33 8.1	32* 8.7		33* 9.2	28 7.5	29* 8.0*
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,810 6.3		5,880 7.7				6,790 8.9		8,090 10.6		7,710 10.1			7,780 10.2
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		AS THE WORLD TURNS			GUIDING LIGHT
	AVERAGE AUDIENCE (Households (000) & %)	{	4,120 5.4		5,110 6.7				6,030 7.9		7,250 9.5		5,800 7.6			6,180 8.1
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		28 5.1	5.7	31 6.2	7.1			31 7.9	7.8	38 9.4		28 7.0	7.1* 7.2	30* 8.2	29* 8.0*
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	4,040 5.3		4,500 5.9		2,440 3.2		3,970 5.2		6,870 9.0				5,260 6.9	7,400 9.7
	NBC TV		HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		MINDREADERS		PASSWORD PLUS (SUS)(OP)		DAYS OF OUR LIVES				DOCTORS	ANOTHER WORLD
	AVERAGE AUDIENCE (Households (000) & %)	{	3,510 4.6		3,820 5.0		2,060 2.7		3,280 4.3		5,040 6.6	6.2*		7.0*	4,810 6.3	5,040 6.6
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		23 4.5	4.7	23 5.0	5.1	11 2.6	2.9	17 4.1	4.6	25 6.2	23* 6.3		26* 6.9	23 6.2	23* 6.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,500 5.9		5,570 7.3		3,660 4.8		5,650 7.4		8,090 10.6				7,400 9.7	
	ABC TV		LAVERNE & SHIRLEY M-F		FAMILY FEUD		\$20,000 PYRAMID		RYAN'S HOPE		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE	
	AVERAGE AUDIENCE (Households (000) & %)	{	3,890 5.1		4,730 6.2		3,200 4.2		4,730 6.2		6,100 8.0	7.7*		8.3*	5,650 7.4	7.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		27 4.8	5.3	30 5.9	6.5	18 4.0	4.4	25 6.2	6.3	31 7.5	30* 7.8		32* 8.2	29 7.2	30* 7.7
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	4,810 6.3		5,880 7.7				6,790 8.9		7,940 10.4		7,550 9.9			7,320 9.6
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2				SEARCH FOR TOMORROW		YOUNG AND THE RESTLESS		AS THE WORLD TURNS			GUIDING LIGHT
	AVERAGE AUDIENCE (Households (000) & %)	{	4,200 5.5		5,040 6.6				6,030 7.9		7,100 9.3		5,880 7.7			5,950 7.8
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		30 5.4	5.7	32 6.2	7.0			32 7.9	7.9	39 9.1		30 7.1	7.2* 7.4	33* 8.2	30* 7.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,040 5.3		4,120 5.4		2,440 3.2		3,890 5.1		6,100 8.0				4,580 6.0	7,020 9.2
	NBC TV		HIGH ROLLERS		WHEEL OF FORTUNE (SUS)(OP)		MINDREADERS		PASSWORD PLUS (SUS)(OP)		DAYS OF OUR LIVES				DOCTORS	ANOTHER WORLD
	AVERAGE AUDIENCE (Households (000) & %)	{	3,430 4.5		3,590 4.7		2,060 2.7		3,280 4.3		4,430 5.8	5.4*		6.2*	4,270 5.6	4,730 6.2
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		24 4.4	4.5	23 4.6	4.7	12 2.7	2.8	18 3.9	4.5	23 5.4	21* 5.4		24* 6.2	22 5.6	22* 5.6
TV HOUSEHOLDS USING TV (See Def. 1)			WK. 1 19.4	WK. 2 18.9	20.5	21.4	23.2	25.0	26.4	26.3	26.3	26.0	26.5	27.0	27.4	28.0
U.S. TV Households: 76,300,000					19.8	20.3	21.9	23.6	24.7	24.7	24.9	24.7	25.2	25.3	26.0	26.4

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC. 3-7, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV. 26-30, 1979

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W	TOTAL AUDIENCE (Households (000) & %)	{ 9,230 12.1		{ 4,350 5.7													
	ABC TV	GENERAL HOSPITAL		EDGE OF NIGHT >(SUS)(OP)													
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,480 9.8		{ 3,890 5.1													
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	32 8.9	9.2* 9.5	10.3 10.3	10.3* 10.5	15 5.1	5.0									11,140 14.6	25 14.4
E	TOTAL AUDIENCE (Households (000) & %)	{ 7,020 9.2		{ 3,200 4.2													
	CBS TV	GUIDING LIGHT		ONE DAY AT A TIME-M-F		LOVE OF LIFE											
	AVERAGE AUDIENCE (Households (000) & %)	{ 6,030 7.9		{ 2,670 3.5													
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	8.3 8.3	8.2* 8.2	7.9 7.5	8.3 8.3	3.5 3.5	3.6									12,440 16.3	27 16.2
K	TOTAL AUDIENCE (Households (000) & %)	{ 8,930 11.7		{ 4,500 5.9													
	NBC TV	ANOTHER WORLD		EDGE OF NIGHT (SUS)(OP)		(S)(OP)											
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,020 9.2		{ 3,890 5.1													
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	32 8.2	9.2* 9.0	10.3 9.6	10.3* 9.9	15 5.2	5.0									11,140 14.6	25 14.4
1	TOTAL AUDIENCE (Households (000) & %)	{ 6,940 9.1		{ 2,670 3.5													
	CBS TV	GUIDING LIGHT		ONE DAY AT A TIME-M-F		LOVE OF LIFE (M-WTHF)(S)(OP)											
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,800 7.6		{ 2,440 3.2													
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	7.9 7.9	7.9* 7.9	7.6 7.3	7.9 7.9	3.2 3.1	3.3									13,050 17.1	30 16.9
2	TOTAL AUDIENCE (Households (000) & %)	{ 8,930 11.7		{ 4,500 5.9													
	NBC TV	ANOTHER WORLD		EDGE OF NIGHT (SUS)(OP)		(S)(OP)											
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,020 9.2		{ 3,890 5.1													
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	32 8.2	9.2* 9.0	10.3 9.6	10.3* 9.9	15 5.2	5.0									11,140 14.6	25 14.4
TV HOUSEHOLDS USING TV WK. 1		28.9	30.4	31.1	32.9	33.1	35.1	37.1	39.2	41.8	44.5	47.0	49.7	54.3	57.1	58.6	60.1
(See Def. 1) WK. 2		27.2	28.7	28.8	30.3	30.9	32.7	33.9	36.5	38.9	41.5	44.9	48.6	52.3	54.9	56.8	58.5
U.S. TV Households: 76,300,000																	

For explanation of symbols, See page A.

DAY MON.-FRI. DEC. 3-7, 1979

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SAT. DEC. 1, 1979

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					3,130 4.1		5,110 6.7		5,190 6.8		5,260 6.9		5,110 6.7		5,260 6.9	
	ABC TV					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3		PLASTICMAN COMEDY-SHOW-4 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,440 3.2		4,120 5.4		4,270 5.6		4,430 5.8		4,350 5.7		4,270 5.6	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					19 2.8	3.6	25 4.9	6.0	26 5.3	6.0	23 5.9	5.7	22 5.8	5.6	21 5.9	5.3
E E K 2	TOTAL AUDIENCE (Households (000) & %)					4,120 5.4		5,190 6.8		7,780 10.2		9,380 12.3		9,770 12.8		8,700 11.4	
	CBS TV					MIGHTY MOUSE- HECKL-JECKL1 (OP)		MIGHTY MOUSE- HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					3,200 4.2		4,200 5.5		6,490 8.5		8,320 10.9		8,320 10.9		7,100 9.3	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					30 3.8	4.5	30 5.2	5.8	36 7.8	9.2	42 10.8	10.9	42 10.8	11.0	36 9.5	9.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					2,820 3.7		3,890 5.1		4,880 6.4		5,800 7.6		4,810 6.3		5,340 7.0	
	NBC TV					BAY CITY ROLLERS (SUS)		NEW DAFFY DUCK SHOW		CASPER AND THE ANGELS (OP)		FRED & BARNEY MEET-THING		FRED & BARNEY- THING PT 2 (OP)		SUPER GLOBETROTTERS (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,060 2.7		2,980 3.9		4,270 5.6		4,730 6.2		4,120 5.4		4,810 6.3	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					22 2.4	2.9	22 3.5	4.3	25 5.8	5.4	25 5.9	6.4	21 5.4	5.5	24 6.1	6.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					3,820 5.0		5,190 6.8		4,500 5.9		4,120 5.4		3,970 5.2		4,960 6.5	
	ABC TV					GREATEST SUPERFRIENDS-1		GREATEST SUPERFRIENDS-2 (OP)		PLASTICMAN COMEDY-SHOW-1		PLASTICMAN COMEDY-SHOW-2		PLASTICMAN COMEDY-SHOW-3		PLASTICMAN COMEDY-SHOW-4 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					2,980 3.9		4,270 5.6		3,740 4.9		3,200 4.2		3,200 4.2		3,890 5.1	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					25 3.3	4.6	26 5.4	5.8	22 5.0	4.9	18 4.5	4.0	17 4.1	4.3	20 5.2	4.9
E E K 2	TOTAL AUDIENCE (Households (000) & %)					4,430 5.8		5,040 6.6		6,870 9.0		8,700 11.4		8,160 10.7		8,160 10.7	
	CBS TV					MIGHTY MOUSE- HECKL-JECKL1 (OP)		MIGHTY MOUSE- HECKL-JECKL2 (OP)		BUGS BUNNY/ROAD RUNNER 1 (OP)		BUGS BUNNY/ROAD RUNNER 2 (OP)		BUGS BUNNY/ROAD RUNNER 3 (OP)		ALL NEW POPEYE HOUR 1 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					3,200 4.2		4,040 5.3		5,950 7.8		7,320 9.6		7,250 9.5		7,020 9.2	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					30 3.7	4.7	28 4.7	5.9	32 7.4	8.3	38 9.4	9.8	36 9.3	9.6	37 9.1	9.4
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					2,520 3.3		3,890 5.1		4,880 6.4		5,880 7.7		5,650 7.4		6,100 8.0	
	NBC TV					BAY CITY ROLLERS (SUS)		GODZILLA/ GLOBETROTTERS 1		GODZILLA/ GLOBETROTTERS 2 (OP)		FRED & BARNEY/ SHMOO 1		FRED & BARNEY/ SHMOO 2 (OP)		FRED & BARNEY/ SHMOO 3 (OP)	
	AVERAGE AUDIENCE (Households (000) & %)					1,830 2.4		3,130 4.1		4,040 5.3		4,430 5.8		4,730 6.2		5,040 6.6	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					17 1.9	3.0	22 4.0	4.2	24 4.7	5.9	24 6.2	5.5	25 6.4	6.0	26 6.6	6.6
TV HOUSEHOLDS USING TV WK. 1		5.2	6.2	7.8	10.2	12.8	14.8	17.0	19.8	22.6	24.0	25.3	26.2	25.6	26.1	26.1	25.9
(See Def. 1) WK. 2		5.3	6.8	8.0	10.2	13.1	16.5	18.9	20.5	22.3	23.9	24.5	24.3	24.7	24.8	25.4	25.8

U.S. TV Households: 76,300,000

For explanation of symbols, See page A.

DAY SAT. DEC. 8, 1979

NATIONAL Nielsen TV AUDIENCE ESTIMATES

DAY SAT. DEC. 1, 1979

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 5,720 7.5		{ 5,420 7.1		{ 5,720 7.5		{ 17,320 22.7										
	ABC TV	SPIDERWOMAN (OP)		SCOOBY AND SCRAPPY DOO (OP)		ABC WEEKEND SPECIALS SOUP AND ME		NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES (12:44-3:55PM)(OP)										
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,650 6.1		{ 4,730 6.2		{ 4,430 5.8		{ 8,390 11.0										
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	22 5.9	6.3	25 6.1	6.2	19 5.4	6.1	35 6.9	7.3	9.1* 30 *				11.0* 36 *		11.5* 37 *	11.1* 35 *	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 8,700 11.4		{ 7,320 9.6		{ 5,950 7.8		{ 6,030 7.9		{ 6,710 8.8		{ 3,970 5.2						
	CBS TV	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		JASON OF STAR COMMAND (OP)		TARZAN AND SUPER SEVEN 1 (OP)		TARZAN AND SUPER SEVEN 2 (OP)		30 MINUTES						
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,100 9.3		{ 6,410 8.4		{ 4,580 6.0		{ 4,960 6.5		{ 5,570 7.3		{ 3,200 4.2						
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	35 9.4	9.1	30 8.4	8.4	22 6.0	5.9	23 6.3	6.7	24 7.5	7.2	13 4.3	13 4.1					
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 4,730 6.2		{ 4,730 6.2		{ 4,200 5.5		{ 3,590 4.7										
	NBC TV	FLASH GORDON (OP)		GODZILLA (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II										
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,270 5.6		{ 4,040 5.3		{ 3,130 4.1		{ 2,820 3.7										
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	21 5.5	5.8	20 5.1	5.6	15 4.2	4.0	13 4.0	3.5									
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 4,810 6.3		{ 4,650 6.1		{ 6,030 7.9		{ 5,720 7.5										
	ABC TV	SPIDERWOMAN (OP)		SCOOBY AND SCRAPPY DOO (OP)		ABC WEEKEND SPECIALS THE \$1,000 BILL		AMERICAN BANDSTAND '79		NCAA FTBL CHAMPIONSHIPS VARIOUS TEAMS AND TIMES (1:30-4:58PM) (SUS)								
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,890 5.1		{ 3,820 5.0		{ 5,040 6.6		{ 3,280 4.3										
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	20 4.9	5.2	21 4.9	5.1	23 6.2	6.9	13 4.9	4.5	4.7* 15 *		3.9* 11 *	3.7					
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 8,550 11.2		{ 7,940 10.4		{ 8,320 10.9		{ 23,200 30.4										
	CBS TV	ALL NEW POPEYE HOUR 2 (OP)		NEW FAT ALBERT SHOW (OP)		CBS NFL FOOTBALL PRE-SAT		CBS NFL FOOTBALL GAME-SAT DALLAS VS PHILADELPHIA										
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,170 9.4		{ 6,030 7.9		{ 6,790 8.9		{ 14,120 18.5										
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	37 9.2	9.5	29 8.1	7.7	33 8.5	9.2	55 12.8	14.0* 15.1	17.1* 17.4	52* 18.3	18.2* 18.0	55* 18.8	19.6* 20.3	57* 20.0	20.4* 20.8	58* 20.8	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 5,260 6.9		{ 5,190 6.8		{ 3,970 5.2		{ 3,200 4.2										
	NBC TV	CASPER AND THE ANGELS (OP)		FLASH GORDON (OP)		HOT HERO SANDWICH PART I		HOT HERO SANDWICH PART II										
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,200 5.5		{ 4,040 5.3		{ 2,750 3.6		{ 2,590 3.4										
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	21 5.5	5.6	21 5.3	5.4	13 4.3	3.0	11 3.2	3.5									
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	26.4	26.9	27.5	28.3	27.6	28.1	28.6	29.1	30.6	31.1	31.3	32.1	32.1	32.5	32.1	32.1
		WK. 2	25.8	26.1	25.7	25.8	26.9	28.0	29.2	31.4	33.1	33.9	34.0	34.4	34.6	35.6	35.8	36.6

For explanation of symbols, See page A.

DAY SAT. DEC. 8, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SAT. DEC. 1, 1979

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45							
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					9,230 12.1	21,290 27.9																	
	ABC TV					NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES (12:44-3:55PM)(-OP)		(1) (-OP)					NCAA FOOTBALL GAME 2 ARMY VS NAVY (4:07-7:01PM)(SUS)(OP)											
	AVERAGE AUDIENCE (Households (000) & %)					9,310 12.2	9,160 12.0	12.2*			12.6*			11.8*			11.4*							
	SHARE OF AUDIENCE %	12.1	12.6*	39 *	13.1	36 12.4	29 11.8	35 *	12.5	12.8	34 *	12.4	11.8	30 *	11.8	12.4	29 *	12.3*	11.5*	25 *	11.2	11.3	11.4	11.4*
WEEK 2	TOTAL AUDIENCE (Households (000) & %)									11,520 15.1									11,140 14.6					
	CBS TV									CBS SPORTS SPECTACULAR								CBS SAT. NEWS-SCHIEFFER						
	AVERAGE AUDIENCE (Households (000) & %)									6,260 8.2			6.2*			8.1*			10,000 13.1					
	SHARE OF AUDIENCE %									20 5.8		16 *	6.5		7.6	8.6	10.2	10.4	24 *	25	12.7	13.5		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)							7,710 10.1											9,690 12.7					
	NBC TV							SPORTSWORLD										NBC NIGHTLY NEWS-SAT.						
	AVERAGE AUDIENCE (Households (000) & %)							3,890 5.1	3.9*			4.9*			6.6*			8,550 11.2						
	SHARE OF AUDIENCE %							13 3.7	11 *	4.1	4.6	5.2	6.4	6.7				21 11.1	11.3					
WEEK 2	TOTAL AUDIENCE (Households (000) & %)											11,220 14.7												
	ABC TV					NCAA FTBL CHAMPIONSHIPS VARIOUS TEAMS AND TIMES (1:30-4:58PM)(SUS)						ABC WIDE WORLD-SPORTS SAT												
	AVERAGE AUDIENCE (Households (000) & %)											5,340 7.0	5.0*			7.0*			9.2*					
	SHARE OF AUDIENCE %											16 4.4	13 *	5.5	6.5	16 *	7.5	18 *	9.6					
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					6,870 9.0			9,840 12.9									12,210 16.0						
	CBS TV	CBS NFL FOOTBALL GAME-SAT DALLAS VS PHILADELPHIA		MIXED TEAM GOLF CHAMP-SAT						CBS SPORTS SPECTACULAR								CBS SAT. NEWS-SCHIEFFER						
	AVERAGE AUDIENCE (Households (000) & %)			4,120 21.9*	5.4	6.3*			4,430 5.8	5.0*			6.1*			6.3*			10,760 14.1					
	SHARE OF AUDIENCE %	21.4	61 *	16	7.3	19 *	4.7	4.5	4.6	5.5	6.2	5.9	6.0	6.6		15 *	15 *	26	13.6	14.6				
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					9,310 12.2	27,770 36.4																	
	NBC TV					NFL '79 NBC-SAT						NFL FOOTBALL GAME-NBC-SAT DENVER VS SEATTLE (4:00-7:38PM)												
	AVERAGE AUDIENCE (Households (000) & %)					7,400 9.7	12,280 16.1	13.2*			15.1*			15.4*			14.9*			17.0*	17.4*			
	SHARE OF AUDIENCE %					29 9.2	37 10.2	38 *	12.4	13.9	15.1	15.2	15.6	15.2	14.7	15.1	16.9	17.0	35 *	17.6	17.2	34 *		
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	32.3	32.9	33.9	34.7	34.7	37.0	38.2	39.0	40.2	42.3	43.6	46.0	48.0	49.8	51.3	52.6						
		WK. 2	37.2	38.4	34.9	34.7	35.1	36.2	37.5	38.6	39.4	40.1	41.7	45.6	49.3	51.5	53.4	53.9						

U.S. TV Households: 76,300,000

(1) NCAA FOOTBALL POST GAME, ABC, (3:55-4:07PM)

For explanation of symbols, See page A.

DAY SAT. DEC. 8, 1979

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)															2,900 3.8		
	ABC TV	(SUS)(OP)														KIDS ARE PEOPLE TOO I (SUS)(OP)	KIDS ARE PEOPLE TOO II	
	AVERAGE AUDIENCE (Households (000) & %)															2,290		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %															3.0 13 2.7	3.4	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					1,070 1.4		1,220 1.6		4,500 5.9	SUNDAY MORNING				FOR OUR TIMES (SUS)			
	CBS TV					THREE ROBONIC STOOGES (OP)		SKATEBIRDS (OP)			SUNDAY MORNING				FOR OUR TIMES (SUS)			
	AVERAGE AUDIENCE (Households (000) & %)					760		920		2,520								
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					1.0 12 .9		1.2 9 1.1	1.3	2.8* 17 2.6	3.3* 17 3.3	3.3* 17 3.3	3.3* 17 3.3	3.6	3.8* 17 3.9			
WEEK 3	TOTAL AUDIENCE (Households (000) & %)															3,510 4.6		
	ABC TV															KIDS ARE PEOPLE TOO I (SUS)	KIDS ARE PEOPLE TOO II	
	AVERAGE AUDIENCE (Households (000) & %)															2,750		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %															3.6 15 3.3	3.9	
WEEK 4	TOTAL AUDIENCE (Households (000) & %)					760 1.0		1,140 1.5		3,130 4.1	SUNDAY MORNING				FOR OUR TIMES (SUS)			
	CBS TV					THREE ROBONIC STOOGES (OP)		SKATEBIRDS (OP)			SUNDAY MORNING				FOR OUR TIMES (SUS)			
	AVERAGE AUDIENCE (Households (000) & %)					690		840		1,910								
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					.9 11 .8	1.0	1.1 8 1.0	1.3	2.3* 12 2.2	2.6* 13 2.4	2.6* 13 2.6	2.6* 13 2.6	2.6 11 2.5	2.6* 11 2.5			
WEEK 5	TOTAL AUDIENCE (Households (000) & %)															3,510 4.6		
	ABC TV															KIDS ARE PEOPLE TOO I (SUS)	KIDS ARE PEOPLE TOO II	
	AVERAGE AUDIENCE (Households (000) & %)															2,750		
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %															3.6 15 3.3	3.9	
WEEK 6	TOTAL AUDIENCE (Households (000) & %)					760 1.0		1,140 1.5		3,130 4.1	SUNDAY MORNING				FOR OUR TIMES (SUS)			
	CBS TV					THREE ROBONIC STOOGES (OP)		SKATEBIRDS (OP)			SUNDAY MORNING				FOR OUR TIMES (SUS)			
	AVERAGE AUDIENCE (Households (000) & %)					690		840		1,910								
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					.9 11 .8	1.0	1.1 8 1.0	1.3	2.3* 12 2.2	2.6* 13 2.4	2.6* 13 2.6	2.6* 13 2.6	2.6 11 2.5	2.6* 11 2.5			
TV HOUSEHOLDS USING TV		WK. 1	3.7	5.0	5.7	7.0	8.1	11.0	13.1	15.3	17.6	18.6	19.5	20.3	21.3	23.6	23.9	24.0
(See Def. 1)		WK. 2	3.6	4.2	5.2	6.6	8.2	10.7	13.0	15.7	18.3	20.0	20.7	21.9	23.2	23.7	24.0	24.2

For explanation of symbols, See page A.

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. DEC. 2, 1979

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45								
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 3,820 5.0		{ 2,900 3.8		{ 3,740 4.9		{ 2,290 3.0																	
	ABC TV	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS (12:05-12:30PM) (SUS)(OP)		COLLEGE FOOTBALL '79		DIRECTIONS (SUS)															
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,050 4.0		{ 2,590 3.4		{ 3,130 4.1		{ 1,980 2.6																	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 16 3.6		{ 13 3.2		{ 14 4.1		{ 7 2.6																	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 4,200 5.5		{ 7,940 10.4		{ 25,030 32.8																			
	CBS TV	FACE THE NATION		CBS NFL FOOTBALL PRE GAME		CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-7:30PM)																			
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,130 4.1		{ 6,330 8.3		{ 13,580 17.8																			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 15 3.9		{ 26 7.3		{ 41 12.7																			
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 4,730 6.2		{ 5,110 6.7		{ 23,580 30.9																			
	NBC TV	MEET THE PRESS		NFL '79-NBC		NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-5:20PM)																			
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,890 5.1		{ 3,970 5.2		{ 12,510 16.4																			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 18 4.3		{ 16 4.3		{ 38 12.9																			
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 4,120 5.4		{ 2,590 3.4		{ 2,840 2.8		{ 2,970 3.1																	
	ABC TV	KIDS ARE PEOPLE TOO III (OP)		ANIMALS, ANIMALS (OP)		ISSUES AND ANSWERS		COLLEGE ALL AMER. FTBL TN		DIRECTIONS (SUS)															
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,280 4.3		{ 2,290 3.0		{ 1,830 2.4		{ 1,980 2.6																	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 17 4.3		{ 12 3.0		{ 9 2.2		{ 8 2.6																	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 3,280 4.3		{ 7,320 9.6		{ 21,520 28.2																			
	CBS TV	FACE THE NATION		CBS NFL FOOTBALL PRE GAME		CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (1:00-4:12PM)																			
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,820 3.7		{ 5,800 7.6		{ 9,460 12.4																			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 14 3.5		{ 27 6.7		{ 33 11.2																			
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 3,970 5.2		{ 3,130 4.1		{ 18,690 24.5																			
	NBC TV	RELIGIOUS SERIES (SUS)		MEET THE PRESS		NFL '79-NBC		NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (1:00-5:27PM)																	
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,200 4.2		{ 2,140 2.8		{ 9,230 12.1																			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{ 17 4.0		{ 10 4.4		{ 33 8.5																			
TV HOUSEHOLDS USING TV WK. 1		23.9	25.2	25.5	27.1	28.5	30.9	32.7	34.2	36.8	39.6	41.7	42.5	44.1	45.2	46.0	46.7								
(See Def. 1) WK. 2		24.3	24.9	24.0	24.4	25.5	26.6	28.3	30.7	32.9	35.2	35.8	36.3	36.1	36.6	37.6	38.4								
U.S. TV Households: 76,300,000																									

For explanation of symbols, See page A.

DAY SUN. DEC. 9, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

DAY SUN. DEC. 2, 1979

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)																8,850 11.6 ABC WRLD NEWS TONIGHT-SUN
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																7,250
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																9.5 16 9.1 9.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																27,770 36.4
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																14,730
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																18.9* 41* 19.1 18.7 19.1 18.3 19.3 14.9* 35 31* 18.0* 37* 19.9* 20.4* 20.2* 19.1* 39* 38* 35* 32*
W E E K 3	TOTAL AUDIENCE (Households (000) & %)																10,680 14.0
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																10,070
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																18.3* 40* 13.2 28
W E E K 4	TOTAL AUDIENCE (Households (000) & %)																8,850 11.6 NBC NIGHTLY NEWS-SUN
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																7,320
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																9.6 16 13.2
W E E K 5	TOTAL AUDIENCE (Households (000) & %)																8,010 10.5 19 10.5 10.4
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																7,400
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																9.7 17 9.0 10.3
W E E K 6	TOTAL AUDIENCE (Households (000) & %)																5,190 6.8
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																2,370
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																12.4* 32* 12.6 12.2 11.7 10.9 11.3* 28* 7 2.6* 6* 3.0* 3.5* 7* 7* 7*
W E E K 7	TOTAL AUDIENCE (Households (000) & %)																31,210 40.9
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																15,340
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																13.8* 36* 13.6 13.9 14.6 15.1 14.8* 36* 41 15.5* 37* 19.3* 45* 21.6* 21.2* 22.4* 22.7* 48* 45* 43* 41*
TV HOUSEHOLDS USING TV WK. 1		46.5	47.8	48.5	48.9	48.6	48.9	49.5	50.1	51.4	52.3	53.1	56.3	59.0	59.6	60.6	62.7
(See Def. 1) WK. 2		39.2	39.5	41.3	42.3	43.2	42.9	43.7	45.6	46.4	46.4	47.8	50.2	54.1	55.7	57.3	59.3

U.S. TV Households: 76,300,000

(1) NFL FOOTBALL POST-NBC, NBC, (3:57-4:12PM)

For explanation of symbols, See page A.

DAY SUN. DEC. 9, 1979

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVE. AUD.BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVE. AUD.BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
EVENING MONDAY																	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-11.59PM	+GRID	26,320	34.5	13,200	17.3	30			27,240	35.7	14,500	19.0	31		
	2	9.00-12.06AM	+GRID														
			11.00						15.2							18.1	
			11.15				14.5*	28*	13.7						17.7*	32*	17.2
			11.30						14.1								17.5
			11.45				13.1*	32*	12.1						17.4*	38*	17.4
		12.00														17.2	
EVENING TUESDAY																	
CBS CARTER FOR PRESIDENT(S)	2	8.54- 9.00PM	8.45								10,150	13.3	7,400	9.7	15	9.7	
NBC NBC PROMO FILL(SUS)	2	10.55-11.00PM	10.45														
EVENING WEDNESDAY																	
ABC CHARLIE'S ANGELS	1	9.34-10.34PM	+GRID	21,360	28.0	16,940	22.2	32									
			10.30						20.8								
ABC VEGA\$	1	10.34-11.34PM	+GRID	19,000	24.9	15,720	20.6	35									
			11.00						21.2								
			11.15				20.9*	36*	20.5								
		11.30						18.7									
CBS UNBROKEN CIRCLE(S)	1	9.34-10.34PM	+GRID	21,520	28.2	17,090	22.4	33									
			10.30						21.4								
CBS KENNY ROGERS-AMER. COWBOY(S)																	
	1	10.34-11.34PM	+GRID	19,230	25.2	14,800	19.4	33									
			11.00						19.8								
			11.15				19.2*	33*	18.5								
			11.30						15.0								
NBC DIFF'RENT STROKES	1	9.38-10.38PM	+GRID	20,600	27.0	15,410	20.2	30									
			10.30						21.2								
NBC BEST-SATURDAY NIGHT LIVE	1	10.38-11.30PM	+GRID	16,180	21.2	12,510	16.4	28									
			11.00						16.6								
			11.15				15.5*	27*	14.5								
EVENING THURSDAY																	
ABC ABC NFL FOOTBALL SPECIAL(S)	1	8.30-11.33PM	+GRID	29,220	38.3	15,790	20.7	33									
			11.00						20.8								
			11.15				19 7*	36*	18.6								
			11.30						19.5								
ABC HALF TIME REPORT(SUS)	1	10.07-10.09PM	10.00														
EVENING FRIDAY																	
ABC WBC WELTERWEIGHT CHAMP.(S)	1	8.00-11.02PM	+GRID	28,460	37.3	18,620	24.4	39									
			11.00						31.3								
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	14,950	19.6	14,950	19.6	32	19.6		15,030	19.7	15,030	19.7	33	19.7	
ABC ABC WEEKEND REPORT-SAT.	1	11.00-11.15PM	11.00	7,630	10.0	7,400	9.7	19	9.7								
	2	11.00-11.30PM	11.00								7,480	9.8	5,720	7.5	15	8.3	
			11.15													6.7	
CBS NEWSBREAK-SAT. CONT'D	1	8.51- 8.52PM	8.45	12,210	16.0	12,210	16.0	26	16.0								

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %	
EVENING SATURDAY-CONT'D																			
CBS NEWSBREAK-SAT.-CONT'D	2	8.58- 8.59PM	8.45																
CBS CBS NEWS SPECIAL RPT.-SAT(S)	1	11.30-12.06AM	11.30 11.45 12.00	10,000	13.1	8,320	10.9	26	10.9		10,300	13.5	10,300	13.5	22	13.5			
								10.9*	11.0										
								26*	10.5										
NBC NBC NEWS UPDATE-SAT.		8.58- 8.59PM	8.45	13,890	18.2	13,890	18.2	30	18.2		13,890	18.2	13,890	18.2	30	18.2			
NBC SATURDAY NIGHT		11.30-12.47AM	11.30 11.45 12.00 12.15 12.30 12.45	17,930	23.5	11,800	15.5	42	16.3		16,250	21.3	11,220	14.7	40	15.6			
								16.5*	16.7					15.7*	38*	15.7			
								15.6*	15.9					14.3*	41*	14.6			
								43*	15.3							14.0			
									13.5							13.6			
									12.7							12.8			
EVENING SUNDAY																			
ABC ABC NEWSBRIEF-SUN.		8.28- 8.29PM	8.15	14,730	19.3	14,730	19.3	27	19.3		17,780	23.3	17,780	23.3	34	23.3			
ABC PROMO FILL(SUS)	2	10.53-11.00PM	10.45																
CBS CBS NFL FOOTBALL GAME 2	1	4.05- 7.33PM	-GRID 7.30	27,770	36.4	14,730	19.3	35											
									21.4										
CBS 60 MINUTES	1	7.33- 8.33PM	-GRID 8.30	29,150	38.2	23,350	30.6	44											
									28.6										
CBS ARCHIE BUNKER'S PLACE	1	8.33- 9.03PM	-GRID	21,900	28.7	20,220	26.5	36											
			9.00						26.6										
CBS NEWSBREAK-SUN.	2	8.58- 8.59PM	8.45								20,140	26.4	20,140	26.4	37	26.4			
CBS ONE DAY AT A TIME	1	9.03- 9.33PM	-GRID 9.30	22,360	29.3	20,830	27.3	37											
									27.7										
CBS ALICE	1	9.33-10.03PM	-GRID 10.00	22,130	29.0	20,600	27.0	37											
									27.7										
CBS NEWSBREAK-SUN.	1	9.31- 9.32PM	9.30	19,690	25.8	19,690	25.8	35	25.8										
CBS JEFFERSONS	1	10.03-10.33PM	-GRID 10.30	21,140	27.7	19,990	26.2	39											
									25.0										
CBS TRAPPER JOHN, M.D.	1	10.33-11.33PM	-GRID 11.30	19,230	25.2	14,570	19.1	35											
									16.6										
NBC NFL FOOTBALL GAME 2-NBC	2	4.00- 7.26PM	-GRID 7.15								31,210	40.9	15,340	20.1	41				
														17.6*	29*	16.7			
NBC BIG EVENT	2	7.26-10.26PM	-GRID 10.15								20,910	27.4	10,910	14.3	21				
														16.4*	25*	16.3			
NBC NBC NEWS UPDATE-SUN.	1	9.10- 9.11PM	9.00	17,090	22.4	17,090	22.4	30	22.4										
	2	9.23- 9.24PM	9.15																
NBC NBC LATE NIGHT MOVIE	1	11.30- 1.35AM	-GRID	3,890	5.1	1,680	2.2	10			10,830	14.2	10,830	14.2	20	14.2			
	2	11.56- 1.29AM	-GRID																
			12.45						1.9		3,360	4.4	1,830	2.4	13				
			1.00						2.1					2.1*	13*	2.1			
			1.15						2.0							1.9			
			1.30						1.6						1.9*	15*	1.9		
EVENING MONDAY-FRIDAY																			
ABC ABC NEWSBRIEF-M-F CONT'D	1	>	8.15	15,870	20.8	15,870	20.8	32	19.6	M-F									

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1							WEEK 2						
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWSBRIEF-M-F-CONT'D	2	>	8.45 9.00 9.45						18.2 23.3 25.0	M & W FRI. TUE.	14,120	18.5	14,120	18.5	29	13.5	M-F
ABC WBC CHAMPIONSHIP FILL(SUS)	1	11.02-11.12PM	11.00													21.8	TU-TH
ABC ABC SPEC REPORT:IRAN-FRI(S)	1	11.43-12.13AM	11.30	10,610	13.9	8,770	11.5	30	13.1	FRI.							
	2	11.30-12.00MD	11.30 11.45 12.00						11.9 10.8	FRI. FRI.	9,690	12.7	7,940	10.4	26	10.8 10.1	FRI. FRI.
ABC ABC SPEC REPORT:IRAN-THU(S)	2	11.30-11.59PM	11.30 11.45								9,160	12.0	7,860	10.3	32	11.1 9.6	THU. THU.
ABC ABC SPEC REPORT:IRAN-TUE(S)		11.30-12.00MD	11.30 11.45	8,240	10.8	7,170	9.4	28	9.6 9.3	TUE. TUE.	8,620	11.3	7,250	9.5	31	9.8 9.2	TUE. TUE.
ABC ABC SPEC REPORT:IRAN-WED(S)	2	11.30-12.00MD	11.30 11.45								9,540	12.5	8,390	11.0	33	11.4 10.6	WED. WED.
ABC FOOTBALL SPEC FILL(SUS)	1	11.33-11.47PM	11.30							THU. MON.							
ABC FOOTBALL FILL(SUS)	1	11.59-12.06AM	11.45								5,260	6.9	3,740	4.9	23	7.0 5.6	THU. THU.
ABC POLICE WOMAN	2	11.59- 1.07AM	11.45 12.00 12.15											5.1* 21*	4.7	THU. THU.	
			12.30 12.45 1.00											4.7* 24*	4.7 4.0	THU. THU.	
ABC ABC SPEC REPORT:IRAN-WED(S)	1	12.04-12.34AM	12.00 12.15 12.30	7,630	10.0	6,410	8.4	30	8.8 8.5 7.4	WED. WED. WED.							
ABC BARNEY MILLER-11.30	1	12.00-12.34AM	12.00	5,110	6.7	4,200	5.5	24	5.7	TUE.	4,500	5.9	3,890	5.1 23 5.2* 23*	5.4 5.0	TUE. TUE.	
	2	12.00-12.35AM	12.00 12.15 12.30						5.4 4.7	TUE. TUE.						4.4	TUE.
ABC CHARLIE'S ANGELS-11.30	1	12.13- 1.19AM	12.00	7,170	9.4	4,430	5.8	22	7.2	FRI.	8,320	10.9	5,800	7.6 26 7.9* 25*	7.9 7.9	FRI. FRI.	
	2	12.00- 1.07AM	12.00 12.15 12.30 12.45 1.00 1.15					5.9* 22*	6.2 6.1 5.7 5.5 4.8	FRI. FRI. FRI. FRI. FRI.				7.4* 27*	7.3 7.5 7.2	FRI. FRI. FRI.	
ABC LOVE BOAT-11.30	2	12.00- 1.07AM	12.00 12.15 12.30 12.45 1.00								6,100	8.0	4,270	5.6 26 5.9* 23*	6.2 5.7	WED. WED.	
														5.5* 28*	5.7 5.3	WED. WED.	
ABC MONDAY NIGHT FTBL FILL(SUS)	2	12.06-12.18AM	12.00													4.5	WED. MON.
ABC ABC SPEC REPORT:IRAN-THU(S)	1	12.18-12.39AM	12.15 12.30	6,560	8.6	6,030	7.9	32	7.9 7.9	THU. THU.							
ABC ABC SPEC REPORT:IRAN-MON(S)	1	12.37-12.53AM	12.30 12.45	4,430	5.8	4,200	5.5	28	5.7 5.3	MON. MON.							

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1							WEEK 2						
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY-FRIDAY-CONT'D																	
ABC LOVE BOAT-11.30	1	12.34- 1.41AM	12.30 12.45 1.00 1.15 1.30	5,720	7.5	4,120	5.4	29	6.2	WED.							
							6.0*	27*	5.9	WED.							
									5.4	WED.							
							5.2*	29*	5.0	WED.							
									4.2	WED.							
ABC POLICE WOMAN	1	12.39- 1.44AM	12.30 12.45 1.00 1.15 1.30	5,260	6.9	3,660	4.8	28	5.7	THU.							
							5.3*	26*	5.1	THU.							
									4.7	THU.							
							4.7*	29*	4.7	THU.							
									4.1	THU.							
ABC TUESDAY MOVIE OF THE WEEK	1	12.34- 2.50AM	12.30	4,500	5.9	2,210	2.9	26	4.3	TUE.							
	2	12.35- 2.06AM	12.30 12.45 1.00 1.15 1.30 1.45 2.00 2.15 2.30 2.45				4.1*	23*	3.9	TUE.	3,510	4.6	2,210	2.9	24	3.5	
									3.4	TUE.						3.2	
									2.8	TUE.						3.0	
							3.1*	23*	3.0	TUE.				2.9*	24*	2.9	
									2.6	TUE.						2.7	
							2.8*	27*	2.6	TUE.				2.6*	27*	2.6	
									2.4	TUE.						2.5	
							2.2*	28*	2.1	TUE.							
							2.0*	31*	2.0	TUE.							
									2.1	TUE.							
ABC ABC SPEC REPORT:IRAN-MON(S)																	
	2	12.49- 1.07AM	12.45 1.00								5,190	6.8	4,880	6.4	32	6.6	MON.
																6.2	MON.
ABC BARETTA-THU.	2	1.07- 1.54AM	1.00 1.15 1.30 1.45								2,820	3.7	2,290	3.0	24	3.1	THU.
															3.2*	23*	3.2
																2.9	THU.
ABC BARETTA-WED.	2	1.07- 1.52AM	1.00 1.15 1.30 1.45								2,440	3.2	2,370	2.8*	26*	2.7	THU.
	1	1.41- 2.26AM	1.00 1.15 1.30 1.45 2.00 2.15	2,440	3.2	1,980	2.6	27	3.2	WED.						3.2	WED.
									3.0	WED.						3.1	WED.
									2.4	WED.						3.1	WED.
							2.3*	27*	2.1	WED.					3.1*	28*	3.1
CBS NEWSBREAK-M-F	>		8.15 8.45	12,280	16.1	11,980	15.7	24	14.2	M-F	11,670	15.3	11,670	15.3	24	7.9	M-F
									16.5	MWTHF						17.2	MWTHF
CBS CBS NEWS SPECIAL RPT.-FRI(S)	2	11.30-12.04AM	11.30 11.45 12.00								10,760	14.1	8,850	11.6	30	12.2	FRI.
																11.2	FRI.
																10.4	FRI.
CBS LATE MOVIE I	>		-GRID 11.45 12.00 12.15 12.30 12.45 1.00 1.15	7,940	10.4	5,340	7.0	25		M-F	8,090	10.6	5,800	7.6	27		M-F
							8.0*	22*	7.9	MTWTHF				8.4*	25*	8.3	M-TH
									7.6	M-F						7.9	M-F
							7.4*	27*	6.7	M-F				7.7*	29*	7.4	M-F
									6.1	M-F						6.6	M-F
							5.2*	23*	5.5	M-F				5.8*	21*	5.7	M-F
									5.1	WED.						5.6	FRI.
							4.9*	28*	4.7	WED.						4.2	FRI.
CBS CBS NEWS SPECIAL RPT.-WED(S)	1	12.04-12.20AM	12.00 12.15	5,340	7.0	4,880	6.4	21	6.7	WED.							
									5.9	WED.							

OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %	
EVENING MONDAY-FRIDAY-CONT'D																			
CBS LATE MOVIE II		>	+GRID 12.45 1.00 1.15 1.30 1.45 2.00	4,120	5.4	3,430	4.5	28		M-F	4,580	6.0	3,660	4.8	29	M-F			
									5.2	MTUTHF				4.9*	28*	5.4	M-TH		
									4.8	MTUTHF						5.0	M-F		
							4.6*	29*	4.4	MTUTHF				4.7*	34*	4.3	M-F		
									3.0	WED.						3.4	FRI.		
							3.0*	26*	3.0	WED.				3.4*	20*	3.5	FRI.		
									2.9	WED.									
NBC NBC NEWS UPDATE-M-F		8.58- 8.59PM	8.45	13,430	17.6	13,430	17.6	26	17.6	M-F	12,820	16.8	12,820	16.8	26	16.8	M-F		
NBC NBC NEWS SPECIAL REPORT(S)	2	11.30-12.00MD	11.30 11.45								9,000	11.8	7,550	9.9	25	10.8	MON.		
																9.0	MON.		
NBC TONIGHT SHOW		>	+GRID 11.45 12.00 12.15 12.30 12.45 1.00 1.15	9,920	13.0	5,720	7.5	27		M-F	8,240	10.8	4,650	6.1	23		M-F		
									8.7	MTUTHF				7.5*	22*	6.9	TU-F		
									7.8	M-F						6.4	M-F		
									6.9	M-F						5.7	M-F		
							7.4*	27*	6.2	M-F				6.1*	23*	5.1	M-F		
									5.6	M-F						4.1	M-F		
							5.9*	29*	5.4	WED.				4.2*	21*	3.5	MON.		
									4.5	WED.						3.3	MON.		
NBC MIDNIGHT SPECIAL		1.00- 2.30AM	1.00 1.15	5,490	7.2	2,980	3.9	24	5.3	FRI.	4,730	6.2	2,370	3.1	18	4.1	FRI.		
							4.9*	24*	4.5	FRI.				3.8*	18*	3.5	FRI.		
			1.30 1.45 2.00 2.15						3.9 3.9 3.3 2.5	FRI. FRI. FRI. FRI.						3.5 3.1 2.3 2.1	FRI. FRI. FRI. FRI.		
NBC TOMORROW SHOW		>	+GRID 1.15 1.30 1.45 2.00 2.15	2,900	3.8	1,980	2.6	22		M-TH	2,520	3.3	1,830	2.4	20		M-TH		
							2.9*	21*	2.6	MTUTH				2.8*	21*	2.6	TU-TH		
									2.4	M-TH						2.2	M-TH		
							2.5*	23*	2.2	M-TH				2.0*	18*	1.8	M-TH		
									2.1	WED.						1.8	MON.		
									1.9	WED.						1.8	MON.		
DAY MONDAY-FRIDAY																			
ABC SPECIAL RPT-1(SUS)	2	10.06-10.07AM	10.00														FRI.		
ABC ABC SPEC. RPT:JORDAN(SUS)	1	12.30-12.31PM	12.30							THU.									
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	6,640	8.7	6,410	8.4	31	8.4	M-F	5,950	7.8	5,880	7.7	30	7.6	M-F		
ABC SPECIAL REPORT-1(SUS)	1	4.00- 4.16PM	4.00							TUE.									
ABC SPECIAL REPORT-2(SUS)	1	4.25- 4.47PM	4.15							TUE.									
ABC SPECIAL RPT-2(SUS)	2	4.26- 4.28PM	4.15														TUE.		
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30 4.45 5.00 5.15								8,930	11.7	6,100	8.0	22	7.1	WED.		
														7.2*	21*	7.4	WED.		
														8.8*	23*	8.4	WED.		
BS SUNRISE SEMESTER(SUS)		6.30- 7.00AM	6.30							M-F						9.2	WED.		
BS SUNRISE SEMESTER-MWF(SUS)		6.30- 7.00AM	6.30							M-F							M-F		
BS MAGAZINE(S)	2	10.00-10.54AM	10.00 10.15								4,430	5.8	2,520	3.3	19	3.4	THU.		
														3.3*	19*	3.3	THU.		
CONT'D																			

NATIONAL *Nielsen* TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
DAY MONDAY-FRIDAY-CONT'D																	
CBS MAGAZINE(S)-CONT'D			10.30 10.45													3.0 3.6	THU. THU.
CBS CBS LATE MORNING NEWS		10.54-11.00AM	10.45	2,980	3.9	2,520	3.3	17	3.3	M-F	3,280	4.3	2,820	3.7	20	3.7	M-F
CBS INVISIBLE CHILDREN(S)	2	4.00- 4.30PM	4.00 4.15								4,810	6.3	3,660	4.8	15	4.8 4.7	TUE. TUE.
NBC NBC NEWS UPDATE-10.58AM(SUS)		10.58-10.59AM	10.45							M-F							M-F
NBC NBC NEWS UPDATE-11.58AM(SUS)		11.58-11.59AM	11.45							M-F							M-F
NBC NBC NEWS UPDATE-12.58PM(SUS)		12.58-12.59PM	12.45							M-F							M-F
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.56AM		8.56- 8.59AM	8.45	5,260	6.9	4,810	6.3	27	6.3		3,890	5.1	3,740	4.9	23	4.9	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	4,350	5.7	4,040	5.3	20	5.3		4,120	5.4	3,820	5.0	19	5.0	
ABC SCHOOLHOUSE ROCK-11.26AM		11.26-11.29AM	11.15	4,880	6.4	4,650	6.1	21	6.1		4,120	5.4	3,890	5.1	20	5.1	
ABC DEAR ALEX & ANNIE-11.56AM		11.56-11.59AM	11.45	4,580	6.0	4,350	5.7	23	5.7		3,890	5.1	3,430	4.5	19	4.5	
ABC NCAA FOOTBALL GAME	1	12.44- 3.55PM	-GRID 3.45	17,320	22.7	8,390	11.0	35	13.2*	39*							
ABC NCAA FOOTBALL PRE GAME	1	12.30-12.44PM	12.30	5,340	7.0	5,110	6.7	24	6.7								
ABC NCAA FOOTBALL POST GAME	1	3.55- 4.07PM	-GRID	9,230	12.1	9,310	12.2	36									
ABC ABC HALFTIME REPORT(SUS)	1	5.47- 5.52PM	4.00 5.45						12.0								
CBS SUNRISE SEMESTER-SAT(SUS)		6.30- 7.00AM	6.30														
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,510	4.6	3,430	4.5	30	4.5		3,660	4.8	3,510	4.6	29	4.6	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	5,040	6.6	4,580	6.0	30	6.0		4,880	6.4	4,650	6.1	31	6.1	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	7,550	9.9	7,250	9.5	40	9.5		6,490	8.5	6,260	8.2	33	8.2	
CBS IN THE NEWS- 9.59AM		9.59-10.02AM	9.45 10.00	9,160	12.0	8,850	11.6	45	11.6 11.5		7,170	9.4	7,100	9.3	35	9.4 9.2	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	7,320	9.6	6,940	9.1	35	9.1		7,250	9.5	7,020	9.2	37	9.2	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	7,250	9.5	6,870	9.0	33	9.0		7,940	10.4	7,480	9.8	38	9.8	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	6,710	8.8	6,330	8.3	29	8.3		6,870	9.0	6,100	8.0	29	8.0	
CBS IN THE NEWS-12.26PM	1	12.26-12.29PM	12.15	4,500	5.9	4,270	5.6	20	5.6								
CBS IN THE NEWS-12.56PM	1	12.56-12.59PM	12.45	5,190	6.8	4,960	6.5	22	6.5								
CBS IN THE NEWS- 1.26PM	1	1.26- 1.29PM	1.15	5,040	6.6	4,880	6.4	21	6.4								
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,740	4.9	3,510	4.6	24	4.6		3,510	4.6	3,360	4.4	22	4.4	
NBC TIME OUT-9:45AM	2	9.45- 9.47AM	9.45								4,500	5.9	4,200	5.5	23	5.5	
NBC TIME OUT-9:58AM	1	9.58-10.00AM	9.45	4,960	6.5	4,810	6.3	24	6.3								
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	4,350	5.7	4,120	5.4	21	5.4		4,500	5.9	4,430	5.8	24	5.8	
NBC TIME OUT-10:58AM		10.58-11.00AM	10.45	4,650	6.1	4,500	5.9	23	5.9		4,960	6.5	4,880	6.4	25	6.4	
NBC ASK NBC NEWS-11:28AM		11.28-11.30AM	11.15	4,270	5.6	4,200	5.5	21	5.5		4,580	6.0	4,500	5.9	23	5.9	
NBC TIME OUT-11:58AM		11.58-12.00NN	11.45	4,120	5.4	4,120	5.4	20	5.4		4,650	6.1	4,500	5.9	23	5.9	

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OTHER PROGRAMS

				WEEK 1							WEEK 2						
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
DAY SUNDAY																	
ABC SPEC REPORT-1(SUS)	1	8.30- 8.38AM	8.30														
ABC SPEC REPORT-2(SUS)	1	9.04- 9.09AM	9.00														
ABC SPEC REPORT-3(SUS)	1	10.07-10.11AM	10.00														
ABC DEAR ALEX & ANNIE-11.26AM		11.26-11.29AM	11.15	3,360	4.4	3,280	4.3	17	4.3		3,280	4.3	3,200	4.2	17	4.2	
ABC SCHOOLHOUSE ROCK-11.55AM		11.55-11.59AM	11.45	2,980	3.9	2,820	3.7	14	3.7		2,590	3.4	2,440	3.2	13	3.2	
ABC SPEC REPORT-4(SUS)	1	12.00-12.05PM	12.00														
CBS IN THE NEWS- 8.26AM-SUN.		8.26- 8.29AM	8.15	1,140	1.5	990	1.3	14	1.3		760	1.0	760	1.0	11	1.0	
CBS IN THE NEWS- 8.56AM-SUN.		8.56- 8.59AM	8.45	1,070	1.4	990	1.3	9	1.3		1,140	1.5	1,070	1.4	10	1.4	
CBS CBS NFL FOOTBALL GAME 1	2	1.00- 4.08PM	-GRID 4.00								21,520	28.2	9,460	12.4	33	10.8	
CBS CBS NEWS SPECIAL RPT.-SUN(SUS)	1	5.18- 5.22PM	5.15														
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 3.57PM	-GRID 3.45	23,580	30.9	12,510	16.4	38	19.5								
							19.4*	41*									